



COMMITTEE MEMBER PROFILE

- **Professional:** Our goal is to bring on Committee Members who help fill in current gaps and offer new skills and areas of expertise to the organization
 - Expertise in one of the following areas:
 - Operations: Finance/Accounting, HR, Technology (IT/Security/Google Workspace Administration), Strategic Planning, Organizational Transformation
 - 5K Task Force: Event Planning, Safety & Risk, Connections within the Running/Endurance Sport Community
 - Program Committee: K-8 Education, Youth/Social Services, GOTR Coaching, social justice policy/supports
 - Development Committee: Fundraising, Cause Marketing, Campaign Management, Stewardship, Special Events
 - Familiarity with Girls on the Run preferred, but not required (parent/coach/volunteer)
- **Diversity:** Our goal is to meaningfully reflect the communities we serve. As such, we are recruiting members who bring representation to our volunteer leadership. Specifically we are looking to identify Black/African American and LatinX/Hispanic committee members. We are also looking to increase our gender diversity, representation from within the Cedar Rapids/Linn County area, and are actively seeing parents of GOTR-participants/alums.
- **Resources and Engagement:** Our goal is to identify committee members who can help introduce GOTREI to new communities and help GOTREI lay the groundwork for strategic growth.
 - Iowa City/Cedar Rapids/Cedar Valley profile with an active network and willing to leverage network for volunteer activities and philanthropy;
 - All committee members: Willingness to make an annual or monthly gift that is meaningful to you and participate in/amplify organizational fundraising/event campaigns within your network.
 - Development Committee: Those on the development/outreach committee should feel comfortable securing a minimum of \$250 for the mission through a combination of corporate, personal, network engagement
- **Personal:** Our goal is to continue to identify Committee Members who hold the same passion and commitment to our mission.
 - Personal passion for one or more of our areas of focus: girl empowerment, social-emotional learning, running, mind-body connection, or volunteerism – demonstrated through involvement with other nonprofits/causes

