

Girls on the Run of Eastern Iowa
Board Member Expectations & Commitments 2023-2024



I have read the mission of Girls on the Run of Eastern Iowa and share the organization's commitment to inspire girls to be joyful, healthy and confident. As a board member, I agree to represent and speak on behalf of the organization so that others in the community may learn about, benefit from, and contribute to the services that GOTREastern Iowa provides. I will creatively engage my sphere of influence to benefit the organization.

I agree to familiarize myself with and monitor the current strategic plan and engage actively in board conversations related to short- and long-term strategy development. I commit to stay educated on the organization's programs and services, partnerships, operations, marketing strategies, fundraising activities and other aspects of the business through direct engagement with the Board and staff, Executive Director updates and other communication as appropriate.

I pledge to fulfill all required responsibilities as outlined in the position description, including:

- Attend monthly board meetings (70% attendance required), annual retreat, and Board Orientation and Onboarding (first year only).
- Participate actively in board decision-making.
- Review and provide insight into financial statements, policies, reports, and reading material ahead of time.
- Serve actively on at least one committee (indicate interest by checking below):
 - Governance/Personnel
 - Development & Community Outreach
 - Program Committee
 - 5K Task Force
- Focus on the good of GOTR Eastern Iowa, independent of personal agenda, self-interest, or influence of others.
- Use conversation as a core business practice, such as by asking strategic questions and participating in dialogue.
- Foster and participate in frank conversations about GOTREI's role and service in marginalized communities and its role in serving and elevating underrepresented and disenfranchised populations.
- Support GOTR Eastern Iowa policies and procedures for conducting business and respect the authority of the executive director and staff.
- Engage in applicable professional learning opportunities to further self-development and development of GOTREI.
- Prioritize the recruitment of a diverse and inclusive board by supporting the recruitment of candidates, electing members and officers, and ensuring proper orientation and development of board members.
- Ensure council abides by Membership Agreement.

Additional Expectations

Mission & Program Engagement: To stay connected to the program's mission and impact...

- _____ I will attend/volunteer at the program 5K in my region
- _____ I will participate in one or more of the following activities:
- I will attend/complete coach training
 - I will conduct a site visit
 - I will participate as a volunteer coach or substitute coach
 - I will participate as a Running Buddy

Network & Events: I will activate my personal and professional networks in order to advance GOTREI's mission. I will:

- _____ Like and Share Girls on the Run Eastern Iowa on social media
- _____ Participate in and promote recruitment efforts for coaches, sites and volunteers
- _____ I will share messages and events from GOTREI within my networks and participate in one or more of the following ways:
- Support outreach by hosting an information table at local events
 - Invite a group of friends/colleagues to an outreach event or to participate in/volunteer at a 5K
 - I will host a cultivation event with my network or company
 - I will host a Board Meeting at my office/home

Financial Support - "Give" & "Get"

Through a combination of "give" (personal contributions) and "get" (funds secured) board members have a goal to bring at least \$1,500 into the organization. (Give/Get Examples from our current board: \$45 monthly recurring gift + secured \$1,000 sponsorship * 250 gift + company match + \$5,000 sponsorship * Peer-to-Peer campaign of \$500 + \$2,000 sponsorship + \$500 sponsorship * \$500 Gift + \$500 company match + introduction to company grant process)

I pledge to fulfill the required fund development responsibilities, including:

- Make a personally significant financial contribution of \$_____ to be paid (circle one) once, monthly or quarterly and paid in full by _____ (date prior to June 30, 2024).
 - (Check if applicable) My company will match my donation (Company Name: _____)
- Secure additional funds for the organization so that my "give"/"get" total contribution equals \$1,500.
- Sell a minimum of 8 tickets (including yourself) for LUNAFEST or equivalent event.

Development Activities:

In addition to my personal "get", I pledge to do the following to support development activities (select 2+ that connect with you):

I will participate in the GOTREI Development Activities below:

- I will participate in peer-to-peer fundraising campaigns
- I will request/secure a sponsorship from my employer _____
- I will participate in prospect/cultivation meetings with staff and/or other board members
- I will assist in creating and distributing fundraising appeals
- I will host a peer/friend-raiser event
- I will host at least one potential donor as a volunteer at the 5K, practice 5K, or site visit
- Myself or my place of employment will sponsor a GOTRI event
- I will assist in securing corporate sponsorships
- I will add personal notes to annual solicitation letter/appeal; write notes for cultivation and stewardship
- I will make phone calls - stewardship, thank you calls, or invitation follow-up calls
- Identify individuals or businesses/corporations that might be interested in our work
- Other (please share): _____

Print Name

Signature

Date