



LUNAFEST, hosted by
Girls on the Run of
Eastern Iowa

November 10, 2022

PLAY A PART

FILMS BY AND ABOUT WOMEN



Who We Are

Girls on the Run® is dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. At Girls on the Run, we inspire girls to recognize their inner strength and celebrate what makes them one of a kind. At an age when girls are constantly trying to measure up to ideas of who they should be when they are still discovering who they are, Girls on the Run shows them that their potential isn't just enormous, it's beyond measure.

What We Do

Girls on the Run is an after-school program designed to inspire girls of all abilities to recognize and embrace their inner strength. Lessons emphasize the important connection between physical and emotional health. Through safety modifications and virtual programming, dedicated and trained staff are ready to adapt to local community needs. At the end of the program, girls complete a 5K, which provides a tangible sense of accomplishment, setting a confident and goal-oriented mindset into motion.

In a typical season over 500 girls across 35+ sites in Cedar Falls, Cedar Rapids, Center Point, Coralville, Hiawatha, Iowa City, Jesup, Marion, Monticello, North Liberty, Solon, Tiffin, Washington, Waterloo, and West Branch have the opportunity to become joyful, healthy, and confident. Because of the generous support of community members like you, all girls are able to participate regardless of their families' ability to pay.



It's not only about running. It's about inspiring girls to take charge of their lives and define the future on their terms. It's a place where girls learn that they can. No limits. No constraints. Only opportunities to be remarkable.

- Coach Tiffany



Join US in Empowering and Amplifying Girls

Girls on the Run of Eastern Iowa, will be hosting our 11th annual LUNAFEST film festival fundraiser on November 10, 2022 at Old Brick in Iowa City. Created by the makers of LUNA bars as a way to raise the profile of women filmmakers and raise money for organizations that benefit women and girls, all of the proceeds from the event stay locally with Girls on the Run of Eastern Iowa. Back in-person and with a new feel, this multi-generational movie night will feature a silent auction, Girls on the Run activities, and all the popcorn and sweets you can eat. Our goal is to raise \$10,000 to provide support to our area programs.

LUNAFEST is an inspirational event and we look forward to bringing supporters of girls and women together for reflection, connection, and action. The films are Rated Equal™; however, the suggested age for viewing is 10+.

All sponsors will be recognized for their contribution to the event and to Girls on the Run. You can help local girls prepare for a lifetime of self-confidence and healthy living while gaining valuable exposure to a sophisticated audience of people who are both passionate and knowledgeable about our community.

We hope you'll consider sponsoring!

I would like to commit to a LUNAFEST sponsorship or make a donation

<https://www.pinwheel.us/register/index/GOTREI-LF-Sponsor2022>

About LUNAFEST

LUNAFEST is a national traveling film festival that features short films by, for and about women. LUNAFEST was established in 2000 by LUNA®, makers of the first nutrition bar for women to simultaneously promote women filmmakers, raise awareness for women's issues, and support worthy women's nonprofit organizations.

About LUNA

What we put into our bodies matters

Food feeds our souls, lifts our spirits and nourishes and sustains us. That's why LUNA created LUNA Bar and LUNA Protein. LUNA makes foods that meet the unique nutritional needs of women, making it easy to get the right nutrition throughout your day.

LUNA's Programs

LUNA thinks bringing women together is one of the most positive, influential things that we can do to promote change in our world. So LUNA works to be involved in causes, activities and organizations that are a catalyst for making positive change in our communities. By partnering with different groups and creating mediums for women to get involved, LUNA works every day to bring women together in amazing new ways. LUNA works to provide consumers with an intimate interaction with the LUNA brand and product and through intimate consumer programs like LUNAFEST. Learn more at lunabar.com.

I would like to commit to a LUNAFEST sponsorship or make a donation

<https://www.pinwheel.us/register/index/GOTREI-LF-Sponsor2022>

Sponsor Benefits

	Blue Moon \$1,500	Full Moon [\$500]	Half Moon [\$250]	Crescent Moon (Women's Collective) [\$100]
Social Hour presenting sponsor with promotional insert or sampling opportunity	★★★			
Social Media Feature	★★★			
Option for product/Service Inclusion in Raffle	★★★	★★★		
Recognition during LUNAFEST	Address Attendees	Verbal Recognition	Visual Recognition	Visual Recognition
Link on LUNAFEST website & pre-event emails	★★★	★★★	★★★	★★★
Complimentary LUNAFEST ticket	4	3	2	1
Opportunity to contribute to the silent auction	★★★	★★★	★★★	★★★

Contact us to discuss custom partnership opportunities, or in-kind donations.