

# Sponsorship Opportunities

2026



Girls on the Run®  
Capital Region

When you sponsor Girls on the Run, you make it possible for more girls to unlock their limitless potential!

## Sponsorship Levels

\$5,000

**Dream-Big Sponsor:** Be a lead supporter and receive maximum recognition throughout the event and its promotional campaign. Dream-Big Sponsors enjoy naming opportunities for the bar, food, or entertainment, logo placement on all digital channels and event-night signage, inclusion in the printed program, verbal recognition at the event with the option to speak, and featured placement on the GOTRCR event webpage. This level also includes **12 tickets to the Sneaker Soiree** and optional mention in pre-event press releases.

\$2,500

**Empowerment Sponsor:** Take a leadership role in supporting the mission of GOTR. Empowerment Sponsors receive prominent logo placement across all digital channels and event-night signage, verbal recognition during the event, and a feature on the GOTRCR event webpage with a link to your site. This level includes **8 tickets to the Sneaker Soiree** and acknowledgment in a pre-event email newsletter.

\$1,000

**Confidence Sponsor:** Show your commitment to girls' confidence and health while gaining enhanced visibility. Benefits include prominent logo placement on e-invites, the event website, e-signage, email blasts, and social media, plus inclusion on event-night signage and in the printed program. Supporter Sponsors also receive **4 tickets to the Sneaker Soiree** and a dedicated social media shout-out prior to the event.

\$500

**Inspiration Sponsor:** Support our event and be recognized as a valued community partner. Your organization will receive logo placement on e-invites, the event website, e-signage, email blasts, and social media, along with inclusion on event-night signage and in the printed program. This level also includes **2 tickets to the Sneaker Soiree**.

Click here to secure  
your sponsorship!

Join Us



2026

# Sneaker Soirée

Girls on the Run®  
Capital Region

Join us for an unforgettable evening celebrating confidence, connection, and community while making a lasting impact on the next generation!

23 seasons

314 teams

over 858 trained volunteers

...and more!



Featuring:  
Coach & Community Awards  
Silent Auction  
Wine Pull

## Who We Are

### Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

### Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



2014

council founded



45% of participants

receive financial assistance



4,093

girls served

[Click here to secure your sponsorship!](#)

[Join Us](#)