

Girls on the Run of Buffalo

2020 Annual Report

A

YEAR

OF

IMPACT



Building confidence, transforming lives

We believe that ALL GIRLS are born with power and purpose. Together, we inspire girls to unleash their infinite potential and unstoppable strength.

OVER 1.9 MILLION
GIRLS TRANSFORMED!



94%

of parents reported it was a
valuable experience for their girl



97%

of girls said they learned
critical life skills



96%

of schools would offer the
program again

Girls on the Run is a program like no other

We are so much more than running. Our evidence-based curriculum and national volunteer training distinctly differentiate Girls on the Run from other youth programs. All of our programs are designed to meet the unique needs of every girl, inspiring her to build confidence, decision making skills and the strength to stand up for herself and others.

PHYSICAL
+
EMOTIONAL
HEALTH



Meet Zamiyah

Overcoming adversity through joy

When Zamiyah was six years old, her family moved away from her hometown, leaving behind a strong and supportive community. She endured bullying and name-calling almost daily at school, which took a toll on her self-esteem.

Then her mom discovered Girls on the Run as an after-school program. Now that Zamiyah has been a GOTR girl for three seasons, her mom has seen an enormous shift in her overall well-being! While Zamiyah used to be reserved and unhappy, she's now energetic, confident and full of life. Girls on the Run sparked Zamiyah's childlike joy again!



“

Before Girls on the Run, I didn't have many friends. Now, I have friends who support me and make me feel happy about my life.

Our Impact in 2020

In 2020, our council made a difference in the lives of more than 806 girls and 327 volunteers.

This year also saw the distribution of \$49,760 in scholarship aid to help an additional 312 girls access life changing lessons!

Advancing the National Movement



Over 1.9 million girls
transformed



Largest 5K
series



100,000+
volunteers



\$13 million
in scholarships provided to
90,000+ girls



\$47 million
in council revenue



200,000+ girls
served in 2019

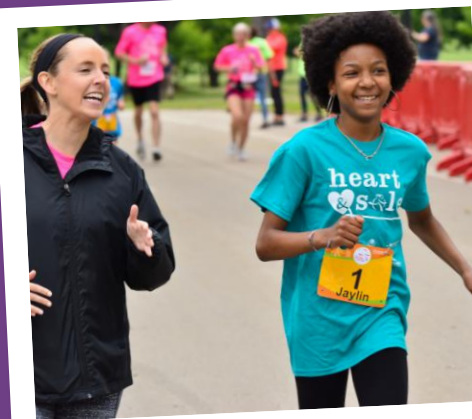


Giving ALL girls a place to belong

Girls on the Run is the only physical activity-based youth development program for girls with **proven curriculum**, **trained coaches** and a **commitment to serve all girls** regardless of race, ethnicity, socioeconomic status, religion, gender identity or ability.

WE BELIEVE
EVERY GIRL
HAS VALUE!

Click to add text



OUR PARTNERS

Girls on the Run is grateful for the generous financial support and contributions from corporations, foundations and organizations that advance our mission of transforming the lives of girls across the country.



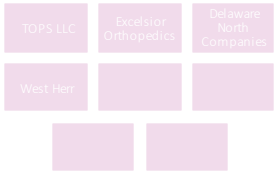
NATIONAL PARTNERS



PRESENTING SPONSOR



CORPORATE SPONSORS



2020 Statement of Activities



Support, revenue and other income (loss):	Total
Sponsorships	\$21,800
Contributions and grants	\$188,470
Registration fees	\$ 57,000
Merchandise Sales	\$ 200
Fundraising events	\$8,500
Other	\$40,000
	\$315,970

Total support, revenue and other income (loss):	Total
Expenses:	
Program	\$42,676
General and administrative	\$230,000
Fundraising costs	\$ 15,000
	\$287,670

Change in net assets:	
Net assets, beginning of year:	\$ 28,300
Net assets, end of year:	\$



Girls on the Run 5K

We believe ALL
girls have power
and potential



BOARD OF DIRECTORS



Julia Spitz/Saarino Properties

Cait Zulewski/Secretary/BCBS

Christine Incek/Treasurer/PT

Christine Tinnesz/UB

Meghan Canaugh/GOTR Buffalo

Christie Nelson/People Inc.

Katie Joyce/GOTR Buffalo

Jourdan Steenson/M&T Bank

Anne Joynt/Lipzitz Ponterio

Meg Gomez/Uniera

Thank you to Sue Epstein who completed their board service in 2020.



JOIN THE
MOVEMENT ↘

www.gotrbuffalo.org