

Why partner with Girls on the Run



- + Opportunity to showcase commitment to strengthening the **health and wellness** within our community.
- + Customized partnership benefits for all GOTR 5K events.
- + Visibility as a company that cares, driving sales and **customer loyalty**.
- + **Exposure** leading to new customer acquisition.
- + Meaningful **employee engagement** opportunities.
- + The opportunity to make a **transformative** impact on the lives of girls and their families.



Partnership LEVELS

PRESENTING
\$15,000+

GIRL POWER
\$10,000

PACE SETTER
\$5,000

SPARKLE
\$2,500

LIMITLESS POTENTIAL
\$1,000

Partnership LEVELS	PRESENTING \$15,000+	GIRL POWER \$10,000	PACE SETTER \$5,000	SPARKLE \$2,500	LIMITLESS POTENTIAL \$1,000
EXCLUSIVE NAMING RIGHTS AND TOP SPONSORSHIP BILLING	★				
LOGO ON SELECT 10-WEEK PROGRAM MATERIALS	★	★			
BANNER/BRANDING IN INTERACTIVE AREA OF 5K	Registration and Medical Tent	FamilyCheer or Bib Bedazzle	Water Stop, Happy Hair or Refreshments		
VERBAL RECOGNITION	★	★	★		
5K T-SHIRT	Logo on Front and Back	Logo on Back	Logo on Back	Logo on Back	Name on Back
5K SIGNAGE/BANNERS	Logo on Front and Back	Start/Finish Barricades	Start/Finish Barricades	★	★
LOGO ON 5K COLLATERAL	All 5K Collateral	All 5K Collateral	Select print and digital	Digital	Digital
LOGO ON GOTR MICHIANA WEBSITE	★	★	★	★	★
SOCIAL MEDIA RECOGNITION	Custom Post	Custom Post	Custom Post	★	★
VENDOR TABLE AT 5K & EMPLOYEE VOLUNTEER OPPORTUNITIES	★	★	★	★	★
COMPLIMENTARY 5K ENTRIES AND T-SHIRTS	15	10	5	2	1