

# We're all better together



## DEAR FRIENDS AND SUPPORTERS,

As we reflect on another remarkable year at Girls on the Run Michiana, we are filled with gratitude. Together, we've nurtured over 1,000 young girls, guiding them on a journey of self-discovery and confidence. Your unwavering support has been the cornerstone of this mission, allowing Girls on the Run to create safe and inspiring spaces where each girl learns to embrace her limitless potential.

This report is a celebration of the collective impact we've made in 2024 — every mile run, every smile shared, and every goal achieved is a testament to the power of community. We are deeply thankful for the generosity, passion, and commitment you've shown, and we're excited to share the stories of growth and transformation that you've made possible.

With gratitude,



*Amy*

Amy Collier  
Executive Director



*Tania*

Tania Bengtsson  
Board Chair

## OUR *reason* WHY



92% of girls said they learned things at GOTR to help deal with strong emotions

66

I learned that I did a lot of negative self-talk, and after learning about what to do when saying bad things about myself, I have not done it in a long time."

GOTR GIRL

66

It's okay to not be perfect at everything but to be myself and I can always do my best."

GOTR GIRL



3 in 5 teen girls felt persistently sad or hopeless, a 61% increase since 2011

# 2024 FINANCIALS



Support, Revenue & Other Income	Total
Sponsorships	\$67,280
Individual Giving	\$91,160.14
SoleMates	\$16,301.67
Contributions & Grants	\$121,610.38
Lilly Endowment 3-year Grant	\$175,500
Registration Fees	\$113,287.50
Merchandise Sales/Miscellaneous	\$6,701.34
Total Support, Revenue & Other Income:	\$591,841

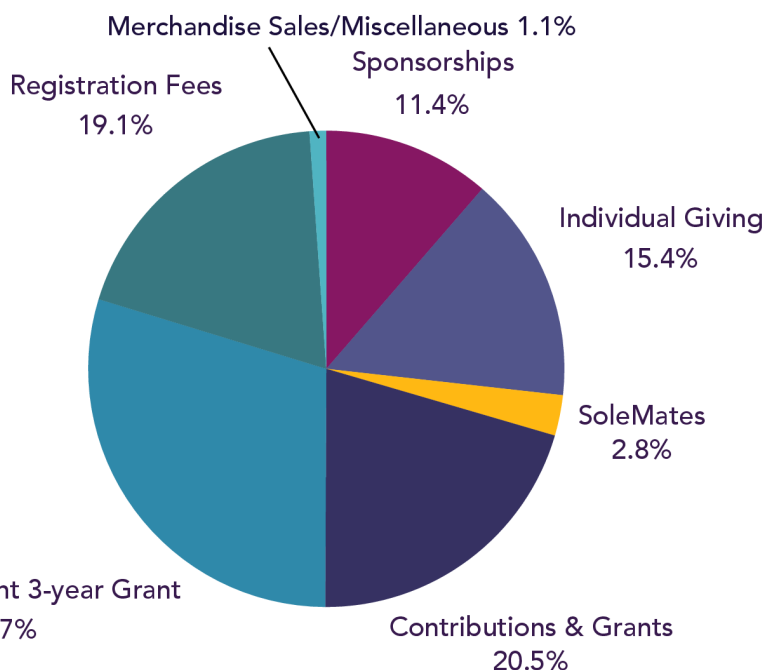
Expenses	Total
Program (69%)	\$277,713
General & Administrative (14%)	\$56,357
Fundraising (16%)	\$55,543
Total Expenses:	\$399,613

**\$31,995** total from In-kind Sponsor Donations

**\$153,000** The total value of volunteer hours donated by Girls on the Run coaches!



Lilly Endowment 3-year Grant  
29.7%



## ★ BOARD OF *directors*

**TANIA BENGTTSSON**  
Board Chair  
EOS

**AMANDA MORRIS-FELDMAN**  
First Federal Savings  
Bank (Rochester)

**JODY JULIAN**  
Sweeney Julian

**TRESSA DECKER**  
PHM Principal, Retired

**JORDAN BINION**  
Walt Disney  
Elementary

**ELIZABETH KUBINSKI**  
LOGAN Center

**JENI PROSPERI-SULLIVAN**  
IU School of Medicine,  
South Bend/University  
of Notre Dame

**+KATHERINE CHRISTOFFERSON**  
Goshen Schools

**EMILY SIMS**  
RISE

**+DR. ALICIA BATES**  
Hesburgh  
Libraries/University of  
Notre Dame

**+MYRNETTA DANIEL**  
Center for the  
Homeless

+New board member



# 2024 IMPACT

## IMPACT points

1,020

Girls served

\$71,494

Total in financial aid  
scholarships given

71

Total teams

264

Coaches

150

5K volunteers

## GIVING circle

Anonymous  
Tania Bengtsson  
Bill Deputy Foundation  
Cindi & David Boesler  
Babette Boling  
Stephanie Cerney  
Christoffersen Family  
Judy & Dave Eckrich  
Sharon & Matt Edmonds  
Brian Esch  
Jan Farron  
Mark & Amanda Feldman  
Jim Fulton  
Jamie & Jeff Helman  
Kate & Tom Huber  
Connie & Michael Joines  
Jody & Frank Julian  
Stacy Koebel  
Elizabeth Kubinski  
Kim & James Leep  
Lin Mallory  
Katie & Will Mishler  
Audra & James Sieradzki  
Sally & Doug Smoker  
Jen & Phil Smoker  
Bob & Bobbie Sutton  
Welter Foundation



Cindi &  
David  
Boesler

Giving  
Circle  
members  
since 2018

"Empowering our future by elevating the value and worth of women has always been a priority for us. Supporting our girls, the future leaders of our communities, to grow strong identities, healthy bodies, empowering minds and compassionate hearts inspires us. GOTRM transmits so much JOY for girls, coaches, and supporters alike, our hearts grow bigger supporting this great organization."



# Grateful for you, *partners!*

Every girl served this past season was uniquely impacted by your generosity. With your continued support, you'll eliminate the financial burden and provide peace of mind. Families will gain the opportunity to register their girl for Girls on the Run, giving her the gift of confidence and the tools to activate her limitless potential.

## NATIONAL PARTNERS

ADIDAS | GAMMA PHI BETA | RITE AID FOUNDATION | BAND

## LOCAL PARTNERS

**PRESENTING SPONSOR:** The South Bend Clinic

**GIRL POWER SPONSOR:** Community Foundation of Elkhart County, Crowe, Pathfinders

**PACESETTER SPONSORS:** AEP Foundation, Fleet Feet Mishawaka, Smoker Craft Inc., Gurley Leep, Martin's Super Markets

**SPARKLE SPONSORS:** Gibson, Morris Animal Hospital, Career and Success Academy, WNIT, South Bend Education Foundation, South Bend VPA, AK Industries, Logistick, Mathnasium, Tire Rack, Navarre Hospitality Group, Masterbilt Incorporated, Cressy Leadership, Five Star

**LIMITLESS POTENTIAL SPONSORS:** Shive-Hattery, Kruggel Lawton, HealthLinc, THK Law LLP, All Secure, Branches Salon, Beyond Zen, Footprints Dance Studio, TK Steel Inc., Jamil Packaging Corp., Northwest Bank, University of Notre Dame, Helman Sechrist Architecture

## DEAR REMARKABLE YOU!

