

CELEBRATING 10 YEARS OF EMPOWERING GIRLS!



# 2024 Sponsorship Opportunities

Girls on The Run Long Island | [gotrlongisland.org](http://gotrlongisland.org) | 516.987.7477

# Who We Are

Girls on the Run Long Island is a 501 (c) 3 nonprofit which provides a physical activity based positive youth development program for girls in 3rd through 8th grades. Our transformational, research-based curriculum includes lessons that help girls improve their competence, confidence, and character while connecting them to their community through a girl led community service project.



# What We Do

The girls meet after school for 16 twice-weekly lessons where our trained coaches teach life skills through dynamic, interactive activities and running games. The program culminates with the girls being physically and emotionally prepared to complete a celebratory 5K running event. The goal of the program is to unleash confidence through accomplishment while establishing a lifetime appreciation of health and fitness.

# Where We Are Active

We serve families in Nassau & Suffolk Counties on Long Island.

Founded in 2011 with 12 girls, we have grown to now serve nearly 5,000.

# Girls Learn To

Lead with an **OPEN HEART**

Live her life with **POSITIVE INTENT**

Recognize and **CONTRIBUTE TO HER COMMUNITY**

Celebrate her **UNIQUENESS**

**TRUST HERSELF** more

Speak her truth with **GREAT COURAGE**



## 4,928

Girls Served since 2012

## \$189,000

Scholarships Granted

# 2023 Data

## 840

Girls Served

## 399

Scholarships Granted

## 51%

of program girls received financial assistance

## \$61,268

Scholarships Granted

## 31

Fall Sites

## 30

Spring Sites

## 61

Total Sites

# Sponsorship Opportunities

## Why Partner with GOTR Long Island

- Make a positive, lasting impact on the lives of girls and their families.
- Demonstrate that you are a company that cares - driving sales, customer loyalty and new customer acquisition.
- No girl is ever turned away for the inability to pay.
- Showcase your commitment to strengthening health and wellness within our community.
- Meaningful employee volunteer engagement opportunities.
- Founded in 2011 with **12 girls**, we have now grown to serve **nearly 5,000**.
- Since our inception, our sponsors have provided over **\$189,000** in scholarships.
- In 2023, we doubled our financial assistance providing **\$61,000** in scholarships benefiting **51%** of the girls we served.
- We inspire, encourage, strengthen and build the confidence of our next generation of women.
- Our combination of research-based curriculum, trained coaches and commitment to serving all girls sets us apart. We are a trusted resource for girls, parents, caregivers and the community.



### What is the most important thing you learned about yourself at Girls on the Run?

"I LEARNED THAT I CAN SPEAK UP WHEN PEOPLE ARE BULLYING ME AND HOW TO BE MYSELF."

"I AM STRONG AND CONFIDENT. I CAN DO ANYTHING I SET MY MIND INTO DOING. I CAN BE ME."

**99%** SAY THEY LEARNED CRITICAL LIFE SKILLS AND THAT THEY FELT THEY BELONGED

**92%** AGREE THAT THEY LEARNED WAYS TO COPE WITH STRONG EMOTIONS

## Marketing Reach

*Girls, Youth, Running, Community, Schools, Donors, Families, Running Buddies, Volunteers*

**1,480**

Facebook

**5,800**

Email subscribers

**1,471**

Instagram

**2-5K**

Events

**1.3K**

Attendees  
(Spring 5K)

**1.2K**

Attendees  
(Fall 5K)



<b>Sponsorship Levels</b>	<b>Bronze \$500</b>	<b>Silver \$1,000</b>	<b>Gold \$2,500</b>	<b>Platinum \$5,000</b>	<b>Presenting \$10,000</b>
Premium booth placement at 5K venue					*
Opportunity to address crowd from the stage at 5K					*
Title naming right: your "Company Name" Girls on the Run 5K					*
Top billing as Presenting Sponsor in all advertisement including print, website and radio					*
Company name/logo on race bibs				*	*
Company name/logo on 5K finish line arch			*	*	*
Company table at 5K events (employee engagement)			*	*	*
Company name/logo on 5K shirt/giveaway		*	*	*	*
Company name/logo and website link on Girls on the Run Long Island website for one year	*	*	*	*	*
Company name/logo on Girls on the Run Long Island newsletters distributed seasonally to 1500+ contacts	*	*	*	*	*
Company sign displayed at 5K venues	*	*	*	*	*
Free entries to Girls on the Run Long Island 5K	<b>1</b>	<b>2</b>	<b>3</b>	<b>5</b>	<b>10</b>
Social media (Facebook, Instagram, Twitter, Linked In) acknowledgements (3,000+ social media followers)	<b>1/season</b>	<b>1/season</b>	<b>1/season</b>	<b>1/season dedicated</b>	<b>2/season dedicated</b>

## YES, I WANT TO MAKE A DIFFERENCE IN THE LIFE OF A GIRL!



I want to sponsor at the following level:

- ☐ Presenting Sponsor (\$10,000)
 ☐ Silver Sponsor (\$1,000)
- ☐ Platinum Sponsor (\$5,000)
 ☐ Bronze Sponsor (\$500)
- ☐ Gold Sponsor (\$2,500)
 ☐ Sponsor a Girl (\$250)

Name of Your Organization

Address

Contact Person

Email

Phone

*We are so grateful for your support and your generous contribution! Girls on the Run Long Island is a 501c3. All donations are tax deductible. EID: 27-4753030*



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