

We all belong at the *finish line*



**Site Recruitment
Fall 2022**



The Mission

Girls on the Run is an international **nonprofit** that offers programs to strengthen third- to eighth-grade girls' **social, emotional, physical, and behavioral skills**. Girls on the Run is one of the only **youth development** programs with compelling evidence that proves participants learn life skills and then use them in other aspects of their lives.

The Girls on the Run curriculum empowers girls to build confidence and successfully **navigate life experiences**. Over the course of the program, physical activity serves as a platform for teaching **interpersonal skills** and **promoting holistic health** outcomes.

- Builds confidence
- Prompts independent thought and intentional decision-making
- Strengthens self-respect
- Establishes a life-long appreciation for health and wellness
- Enhances girls' ability to stand-up for self & others
- Fosters healthy relationships



At the heart of our programs are:

- Intentional evaluation
- IDEA-focused approach
- Evidence-based curriculum
- Nationally trained coaches
- Social-emotional skill development
- Physical activity accessible for all ability levels
- Community service involvement

"The lessons reinforced through GOTR really helped strengthen my daughter Elyana's character. I am very proud to have watched Elyana flourish and learn to love and accept herself and even more importantly, become proud of what makes her unique."

-Diane, parent

**Pre-pandemic statistics. We look forward to building back stronger.*

The Programs

Three programs, one life-long impact.

Girls on the Run and Heart & Sole have Fall and Spring seasons aligned with the school year. The programs culminate with a joint celebratory 5K at Eisenhower Park with friends, family, and community.

GOTR Summer runs once per summer season.

Girls on the Run: Grades 3-5

The research-based curriculum:

- Understanding ourselves
- Valuing relationships and teamwork
- Recognizing how we can shape the world at large
- Setting and achieving goals (like the 5K)
- Making new friendships
- Participating in community service work
- Empowering girls to appreciate the value of healthy habits
- Teams of 8-20 girls

Heart & Sole: Grades 6-8

The research-based curriculum:

- Focuses on five key parts: body, brain, heart, spirit, and connection with others
- Incorporates movement-based activities and lessons that instill critical life skills
- How to: develop a strong support system, foster healthy relationships, offer help to those in need
- Teams of 8-20 girls

GOTR Summer: Grades 3-5

- One week-long program at Eisenhower Park
- Centers on building friendships, exploring creativity and movement
- Ensures girls remain active and empowered in between seasons
- One team of 8-20 girls



The IDEA (Inclusion, Diversity, Equity and Access)

Advancing IDEA is foundational to our mission.

A recent external program review study found participants, families and coaches felt that Girls on the Run was inclusive, promoted diversity, and was accessible and equitable.

97% of girls felt like they belonged at Girls on the Run.

Nearly 100% of girls agreed they felt safe at Girls on the Run and that their coaches cared about them.

97% of girls agreed they could be themselves at Girls on the Run and felt included in all GOTR activities they wished to participate in.

100% of caregivers who reported that their child required accommodations to fully participate agreed that their child could participate equally to their peers.

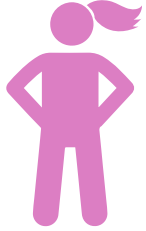
98% of caregivers agreed that their child felt physically, emotionally and socially safe at Girls on the Run and included in all GOTR activities they wished to participate in.

We encourage community members to share feedback and suggestions for improving the reach of our program



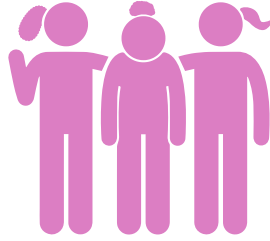


The Stats



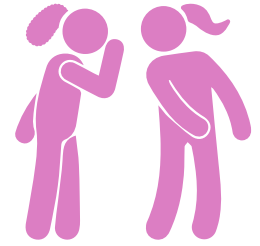
Girls' self-confidence begins to drop by age nine.

Since the start of the COVID pandemic, 79% of girls feel lonelier and more depressed.



Physical activity declines starting at age ten and continues to decrease as girls age.

50% of girls ages 10 to 13 experience bullying.



The U.S. Surgeon General recently highlighted the urgent need to address the nation's youth mental health crisis, stating that "the future wellbeing of our country depends on how we support and invest in the next generation."

- Each year, more than **200,000 girls** ages 8 to 13 participate across the United States and Canada.*
- Since 1996, **over 2 million girls** have been transformed, inspired and empowered by the program.
- With more than 330 5K events taking place annually, **GOTR is largest 5K series (by number of events) in the world.***
- Over **600,000 participants and spectators** attend GOTR 5Ks every year.*



97% of girls learned critical life skills they can use at home, school and with friends. **85% of girls** improved their confidence, caring, competence, character and connection to others.

98% of girls would tell other girls to participate in Girls on the Run.

94% of parents reported Girls on the Run was a valuable experience for their girl.

97% of girls felt like they belonged at Girls on the Run.

GOTR participants scored higher in **managing emotions, resolving conflict, helping others and making intentional decisions** than participants in organized sports or physical education.



The Coaches

Coaches. Leaders. Mentors.

Coaches **determine the practice schedule**, lead teams through curriculum with their co-coaches, are committed to seeing girls in their community grow, create inclusive environments, and **DO NOT HAVE TO BE RUNNERS OR ATHLETES.**

Coaches Receive:

- **National Coach Training + background check**
- **Curriculum materials and coach supplies**
- Season-long support, resources and tools from GOTR
- Marketing and registration materials
- Parent/guardian communication
- **Program t-shirt and 5K participation**



Fall 2022 Coach Training:

- **New coaches MUST be able to commit to one date**
- Held in-office at Eisenhower Park
- **August 23 @ 4:00PM**
- **September 10 @ 9:00AM**
- One alternative date TBD



- **There must be at least 2 coaches/15 girls at every practice.**
- **If a team has 3+ coaches, they can choose to accept 20 girls.**
- **Teams are encouraged but not required to have substitute coaches**
- **At least ONE (head) coach must be at every practice for program quality and consistency.**

**If you cannot secure coaches, have no fear! Girls on the Run will work with you to identify coaches from our volunteer pool.*

"From the girls I coach, I have learned a little bit more about myself and a whole lot about the power we have as adults to encourage and motivate the next generation."

- Cassie, coach

The Cost + Financial Assistance

Program Cost

Our current program fee is \$190 per participant, which includes:

- 10 weeks/20 lessons led by trained coaches
- Curriculum materials
- Program t-shirt
- 5K event registration
- End of season goody bag

Financial Assistance

Every girl deserves to cross the finish line

Financial assistance is available to families who cannot pay the full registration fee. Girls on the Run Long Island provides girls with **full and partial scholarships** each year. We are committed to being accessible to any girl who wants to participate and are dedicated to ensuring that **program cost is NEVER a barrier to participation.**

Financial Assistance is determined by household size and income as caregiver indicates on participant registration form.



The Steps

Now that you know more about our program, it's time to enroll your girl. If your neighborhood/district already has a team- congrats! You can register her on our website. If your community doesn't have a team, let us help you get one started in a few simple steps.

1. Choosing a Site

- Offers a safe and accessible outdoor place (and restroom).
- Provide a designated accessible indoor space in case of inclement weather.
- Accommodate a regular practice schedule twice a week/10 weeks for 75 minutes.
- Typically at a school field or nearby park

2. Finding or Becoming a Site Liaison

- The main site contact for Girls on the Run council staff for program logistics
- Aids in recruitment efforts by distributing marketing materials (provided by GOTR).
- Assists with obtaining required permits
- Helps find coaches

3. Submit the Site Application

- Head to our website to complete the quick form
- **Site Application Deadline:**

4. Recruiting Coaches

- New coaches must fill out a **New Coach Application**, complete National Coach Training, and pass a **background check**
- Coaches determine practice schedule for 2 practices a week (**consecutive days not allowed**)
- **New Coach Application Deadline:**

5. Register Your Girl!

- Caregivers will have **2 weeks** to register their girl for the **lottery selection**. After 2 weeks, the lottery will be drawn.
- If the **max number of girls on a team is NOT met**, all girls will be on the team. The team will then open up on a **first-come-first-serve** basis until the team is filled
- If the **max number of girls on a team is EXCEEDED**, all girls who did not make the team will be added to a **waitlist** while we try to form another team to accommodate.
- Girls **within the team's school/district community will have priority**, followed by girls who are in outside/neighboring districts.

The 5K

The Girls on the Run 5K is the **end-of-the-season celebratory event** that the girls train for each practice. It's a joyous morning where **all of our teams from across Long Island** come together at **Eisenhower Park** to **accomplish a common goal** and cheer each other on. In Spring 2022 we had over 1,000 attendees supporting our girls including their friends and family, sponsors, community runners, and volunteers. The 5K is a reminder of all that a girl can achieve with her limitless potential and to **keep moving forward** with the encouragement of the people surrounding her.

Pre-Run Fun

Before the run, girls get to enjoy activities with their team to motivate and excite them

- Happy Hair: Hairspray and hair decoration
- Face Painting: Colorful rainbow face paint
- Bling Your Bib: Customize race bibs with fun stickers, glitter, and drawings

Everyone Belongs at the Finish Line

- The race is never timed, the only thing that matters is the completion
- There are water stations and cheer signs all along the course
- Snacks and refreshments are provided for girls and runners
- Girls receive an end-of-the-season goody bag

**The Fall 2022 5K will be held December 3rd
at Eisenhower Park**



The Sneaker Soirée

Girls on the Run Long Island is turning 10 this Fall 2022! We are celebrating the growth of this amazing program and all the girls who have participated at a Sneaker Soirée Fundraiser on November 7th, at Jericho Terrace in Mineola. **All proceeds will go directly towards funding program scholarships, coach training, program materials, and more!**



GIRLS ON THE RUN * LONG ISLAND

Monday November 7th, 2022

6:30-9:30 PM

Jericho Terrace

249 Jericho Turnpike

Mineola, NY 11501

- Ticket Price: \$75/pp
- Includes: Passed plates (come hungry!), wine and soft drinks, specialty cocktail
- Dress Code: Cocktail attire with your favorite pair of sneakers!
- Featuring a panel of current/past GOTR girls, parents, and coaches

Sponsorship/Donation Opportunities

- Monetary donations for event supplies, decorations, and fees
- In-kind donations for raffle prizes, silent auctions, mystery boxes, and more
- Donors will receive a special thank-you gift based on the tiered value of the donation

Volunteer Opportunities

- Event planning
- Fundraising Sales at the event

The GOTRLI Opportunities

There are many ways to become part of our growing GOTRLI community! We encourage anyone to participate as often and in as many ways as their schedule allows!

Volunteer Opportunities

- Coach/Assistant Coach
- 5K Volunteer
- Sneaker Soirée Volunteer
- Outreach Ambassador
- Administration Development Ambassador

Join our Team

- Full time Program Coordinator with focus on Suffolk County community building
- (Volunteer) Board of Directors helping GOTRLI strategize program improvements and growth



- Partner with GOTRLI when you run your own race
- Raise money for the girls in our program
- Receive a personal fundraising link and GOTRLI Sole Mate shirt



The Teams

Council Staff

Council Director
Program Coordinator
Outreach Coordinator
Board Chair




Doreen Dunne
Tracy Lowery
Brianna Sison-Gilmore
Nancy Feinstein

doreen.dunne@girlsontherun.org
tracy.lowery@girlsontherun.org
brianna.gilmore@girlsontherun.org
nancy.feinstein@girlsontherun.org

Board of Directors

Nancy Feinstein Elaine Kanas
Maria Costello Patricia Rossi
Lisa Fleming Susan Silvestri

Social Media

www.gotrlongisland.org
   @gotrlongisland

Current Teams (Fall 2022)

East Williston

- North Side

Freeport

- Archer St.
- Bayview
- Leo F. Giblyn
- New Visions

Harborfields

- TJ Lahey

Herricks

- Center St.
- Denton Ave.
- Searingtown

Holbrook

- Grundy Ave.

Jericho

- George A. Jackson
- Jericho Middle School

Locust Valley

- Friends Academy

Massapequa

- Birch Lane
- East Lake
- Fairfield
- McKenna
- Unqua

Merrick

- Old Mill Road

Mineola

- Jackson Ave.

Syosset

- Baylis Elementary
- Berry Hill
- Village Elementary

Roslyn

- East Hills
- Roslyn Middle School

William Floyd

- Moriches
- Nathaniel Woodhull
- Tangier Smith
- William Floyd Elementary

**Don't see your school or community? Get a team started ASAP!*