



# LUNA FEST<sup>®</sup>

FILMS BY AND ABOUT WOMEN

Showcasing Women's  
Limitless Potential  
October 12, 2022  
4pm & 7pm



170+ FILMMAKERS  
2,700 SCREENINGS  
NATIONWIDE

OVER  
**\$6.5 MILLION**  
RAISED FOR WOMEN'S  
CAUSES

## WHAT IS LUNAFEST?

LUNAFEST IS A TRAVELING  
FILM FESTIVAL FEATURING

FILMS BY  
**WOMEN**  
ABOUT  
**WOMEN**

## Event Sponsorship

Now, more than ever, girls are in need of social-emotional learning programs like Girls on the Run. As a LUNAFEST event sponsor, you can help ensure the sustainability of our programming and make sure girls continue to have the ability to participate in Girls on the Run, regardless of financial ability.

The GOTRSV LUNAFEST showing will be held at CineLux Plaza Cafe & Lounge in Campbell on Wednesday, October 12, 2022 at 4pm (matinee, 4 films) and 7pm (full program, 8 films). We will also have a virtual screening option for those who prefer to watch from home.

LUNAFEST sponsors will receive ongoing marketing exposure and event recognition. Please see reverse for more details.



Your sponsorship helps us show every girl her limitless potential!





# 2022 Sponsorship Opportunities



## SUPERSTAR SPONSOR

\$10,000

- Prominent logo placement on the GOTRSV website, in all event signage (including on the big screen!), and event program (printed & digital)
- Recognition as the Superstar Sponsor in two social media posts
- Recognition in our e-newsletter (16,000+ reach)
- Product sample/flyer in event goodie bag
- Inclusion of 2-min sponsor provided video prior to film screening
- 10 in-person tickets and 20 virtual tickets
- Logo on 2023 GOTRSV 5K finish arch and table at 5K event on May 13, 2023
- Prominent logo placement in post-event "Thank You" in e-blast

## INSPIRATIONAL SPONSOR

\$5,000

- Prominent logo placement on the GOTRSV website, in all event signage, (including on the big screen!) and event program (printed & digital)
- Recognition as an Inspirational Sponsor in two social media posts
- Recognition in our e-newsletter (16,000+ reach)
- Verbal recognition at event and product sample/flyer in event goodie bag
- 8 in-person tickets and 10 virtual tickets
- Logo placement at GOTRSV Spring 2023 5K in May
- Prominent logo placement in post-event "Thank You" in e-blast

## GIRL POWER SPONSOR

\$2,500

- Logo placement on the GOTRSV website and event program (printed & digital)
- Recognition in one social media posts
- Recognition in our e-newsletter (16,000+ reach)
- Verbal recognition at event and product sample/flyer in event goodie bag
- 6 in-person tickets and 6 virtual tickets
- Prominent logo placement in post-event "Thank You" in e-blast

## EMPOWERING SPONSOR

\$1,000

- Logo placement on the GOTRSV website and event program (printed & digital)
- Verbal recognition at event, 4 in-person tickets, and 4 virtual tickets
- Prominent logo placement in post-event "Thank You" in e-blast

## ELEVATING SPONSOR

\$500

- Logo placement on the GOTRSV website and event program (printed & digital)
- Verbal recognition at event, 2 in-person tickets and 4 virtual tickets
- Prominent logo placement in post-event "Thank You" in e-blast



**PROOF OF LOSS** (14:00)

When a fire takes their home, a father and daughter must find a way to salvage what remains: each other.  
Filmmaker: Katherine Fisher (Los Angeles, CA)



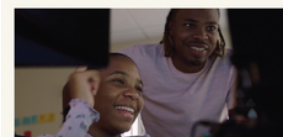
**BETWEEN THE LINES: LIZ AT LARGE** (5:00)

Frustrated with the lack of character diversity in *The New Yorker's* cartoons, an artist submits her own illustrations, becoming the first Black woman cartoonist in the magazine's near-century run.  
Filmmaker: Abi Cole (Weaverville, NC)



**WHEN YOU CLEAN A STRANGER'S HOME** (7:00)

A first-generation high school student describes what she and her mom learn about people when cleaning their homes.  
Filmmaker: Sharon Arteaga (Austin, TX)



**GENERATION IMPACT: THE CODER** (7:00)

A 13-year-old girl designs and builds a mobile app to help kids stay connected to their incarcerated parents by sending photos and letters.  
Filmmaker: Samantha Knowles (Brooklyn, NY)

FILM DOES  
MORE THAN ENTERTAIN US.

IT  
EDUCATES US.

INSPIRES US.

CHALLENGES US.

EMPOWERS US.

**Yes, I want to help ensure all girls have the ability to participate in Girls on the Run regardless of financial ability!**

### 1. SELECT YOUR SPONSORSHIP LEVEL

- ☐ Superstar Sponsor    ☐ Empowering Sponsor  
☐ Inspirational Sponsor    ☐ Elevating Sponsor  
☐ Girl Power Sponsor

### 2. REGISTER ONLINE

Register online at <https://bit.ly/3z6FnV>. Payment accepted by credit card or check.  
Questions? Please contact our Executive Director, Kathleen Nestler,  
at [kathleen@gotrsv.org](mailto:kathleen@gotrsv.org) or (408) 406-8406

A few of this year's films

