



Girls on the Run of Silicon Valley
2027 sponsorship



for elementary school girls



for middle school girls

Who We Are

Girls on the Run is a powerful international movement made up of over 160 council locations in the US and Canada, and is the only girl-focused organization that combines social-emotional learning (SEL) curriculum, physical activity, and positive youth development.

Our History

Girls on the Run of Silicon Valley (GOTRSV) is a 501(c)3 non-profit organization serving girls in Santa Clara and Santa Cruz counties. Since 2002, we have offered life-changing, after-school programs for over 30,000 girls in 3rd-8th grade.



In 2027, GOTRSV will celebrate 25 years of impact in Santa Clara and Santa Cruz counties.



Our 2027 Season

- Our ten-week, Spring 2027 programs run March-May with teams meeting twice each week.
- Our intentional curriculum is led by trained volunteer coaches.



250+
coaches



75-100
schools



1,200-
1,400
girls

Our Impact

Girls on the Run International released a new landmark, longitudinal study, titled **Lasting Impact: The Girls on the Run Alums Study**, led by prominent youth development scholar Dr. Maureen Weiss and her team.

90%

said GOTR positively influenced how they see themselves

85%

said they still use skills and strategies they learned in GOTR today

91%

said GOTR helped them resolve conflicts with peers

89%

said GOTR influenced their ability to set and achieve goals



Alums told us they continue to rely on Girls on the Run lessons years later.

They use the skills and strategies they learned to manage emotions, build healthy friendships, set goals, and navigate everyday challenges.



Lasting Impact – Girls on the Run Alums Study

This landmark, third-party study strengthens evidence of our long-term impact and demonstrates how Girls on the Run supports girls long after the program ends.

The study focuses on 807 girls who participated in GOTR in 2019 as 4th graders and revisited the girls as 8th graders to explore how they apply learnings from GOTR in middle school.

The findings are powerful and this is just the beginning. The Alums Study will follow these girls through high school and beyond!

Read the study at www.girlsontherun.org/alums-study

Running the Numbers

At Girls on the Run of Silicon Valley, we want to keep our program as affordable as possible for all girls.

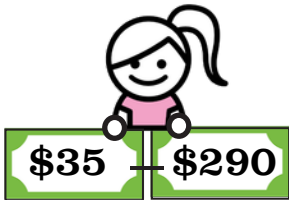


true program cost

No girl pays the true cost* it takes to deliver the Girls on the Run program. Through fundraising, sponsorship, and grants, we underwrite a portion of the cost for ALL program participants.



60% of program participants pay standard registration



30-40% of program participants receive additional financial assistance

* The actual cost of \$550 per participant includes curriculum books, journals for each girl, annual GOTR 5K, program materials, coach training, staff support, t-shirts for girls and coaches, coach background checks, facility fees, insurance, GOTR International fees, and more.

Sponsors and grantors fill the revenue gap



Income from program fees and 5K registration fees account for only 50% of our total revenue



Presenting Sponsor | \$20,000

one available

Our Joyful Presenting sponsorship includes category exclusivity and the top logo featured on/in:

- Back of 2027 coach and program t-shirts
- Front of 2027 5K t-shirts
- 5K bibs
- 5K cheer signs
- 5K mile marker bracelets
- 5K start line arch, finish line arch, 5K stage banner
- GOTR Inspirational signing wall at 5K event
- Custom inspirational lawn signs at end of mile one
- Advertisement in 5K digital swag bag
- Sponsor Bingo Sheet with table at 5K
- All 5K collateral (posters, banners, emails, social media channels)
- Multiple locations on GOTRSV website
- 2027 Season photo book with sponsor acknowledgment
- Table at 5K bib pick-up at Sports Basement on May 13
- Five (5) complimentary GOTRSV 5K race entries



sample - front of 5K shirt



sample - cheer sign



Our 5K celebrates the end of the GOTR season!

- 80-100+ teams together at Vasona Park
- 3,500+ runners & walkers
- 250+ volunteers
- 500 cheering spectators
- 3.1 miles of smiles!

SCAN THE QR CODE TO VIEW OUR
2026 5K PHOTO GALLERY →



Save the date!
Saturday, May 15, 2027
Vasona Park, Los Gatos

Stronger Together Sponsor | \$15,000

one available

You will be featured as our exclusive match partner for Stronger Together, our end-of-year giving campaign implemented by our Board of Directors. Also includes category exclusivity & logo featured on/in:

- Back of 2027 program t-shirts
- Back of 2027 5K t-shirts
- 5K bibs
- 5K cheer signs
- 5K start line arch and 5K stage banner
- Advertisement in 5K digital swag bag
- Sponsor Bingo Sheet with table at 5K and branded wrist bands
- All 5K collateral (posters, banners, emails, social media channels)
- Multiple locations on GOTRSV website
- 2027 season photo book with sponsor acknowledgment
- Table at 5K bib pick-up at Sports Basement on May 13
- Five (5) complimentary GOTRSV 5K race entires



sample - 5K bib

Superstar Sponsor | \$10,000

one available

Our Superstar sponsorship includes category exclusivity and logo inclusion on:

- Back of 2027 program t-shirts
- Back of 2027 5K t-shirts
- 5K bibs
- 5K cheer signs
- 5K stage banner
- Custom inspirational lawn signs along last 1/2 mile of course
- Advertisement in 5K digital swag bag
- Sponsor Bingo Sheet with table at 5K
- All 5K collateral (posters, banners, emails, social media channels)
- Multiple locations on GOTRSV website
- 2027 season photo book with sponsor acknowledgment
- Three (3) complimentary GOTRSV 5K race entries



sample - back of program shirt

Happy Pace Sponsor | \$7,500

one available

Our Happy Pace sponsorship includes category exclusivity and logo inclusion on:

- Back of 2027 program t-shirts
- Back of 2027 5K t-shirts
- 5K bibs
- 5K cheer signs
- 5K stage banner
- Advertisement in 5K digital swag bag
- Custom inspirational lawn signs at the end of mile 2
- Sponsor table at 5K and Sponsor Bingo Sheet
- All 5K collateral (posters, banners, emails, social media channels)
- Multiple locations on GOTRSV website
- 2027 season photo book with sponsor acknowledgment
- Three (3) complimentary GOTRSV 5K race entries



sample - back of 5K shirt

Limitless Potential Sponsor | \$5,000

one available

Our Limitless Potential sponsorship includes category exclusivity and logo inclusion on:

- Back of 2027 program t-shirts
- Back of 2027 5K t-shirts
- 5K bibs
- 5K mile marker bracelets
- 5K stage banner
- Advertisement in 5K digital swag bag
- Sponsor Bingo Sheet with table at 5K
- All 5K collateral (posters, banners, emails, social media channels)
- 2027 season photo book with sponsor acknowledgment
- Three (3) complimentary GOTRSV 5K race entries



sample - wrist band



Scan to view our 2026 Season
8x8 commemorative photo book
included in all sponsorships \$1,000+



three available

Girl Power Sponsor | \$2,500

Our Girl Power sponsorship includes your logo on

- Back of 2027 program t-shirts
- Back of 2027 5K t-shirts
- 5K bibs
- 5K stage banner
- Advertisement in 5K digital swag bag
- Sponsor Bingo Sheet with table at 5K
- All 5K collateral (posters, banners, emails, social media channels)
- Multiple locations on GOTRSV website
- 2027 season photo book with sponsor acknowledgment



sample - back of program shirt



sample - stage banner

2027 Curriculum

Hello! Superstar teaches participants about Star Power – the confidence to be yourself.

Each practice will give participants tools to grow more confident, joyful, and healthy. Tools that will last far beyond the season!



Shine in their own way.



Manage peer pressure.



Embrace and express emotions.



Uplift others and celebrate difference!

Energy Award Sponsor | \$1,000

Our Energy Award sponsorship includes your logo on:

- Back of 2027 5K t-shirts
- 5K stage banner
- Advertisement in 5K digital swag bag
- Sponsor Bingo Sheet with table at 5K
- All 5K collateral (posters, banners, emails, social media channels)
- Multiple locations on GOTRSV website
- 2027 season photo book with sponsor acknowledgment



Star Power Sponsor | \$500

Our Star Power sponsorship includes your logo on:

- Back of 2027 5K t-shirt
- 5K stage banner
- Advertisement in 5K digital swag bag
- 5K event emails and social media post
- Multiple locations on GOTRSV website

Non-Profit Partner | \$250

Our Non-profit partnership includes:

- Table at 5K event and Sponsor Bingo Card
- 5K event emails and social media post



Sponsor Bingo

5K participants visit each sponsor table for a stamp.

Completed Sponsor Bingo cards are turned in for a raffle after the 5K.



From the US Surgeon General



In 2023, U.S. Surgeon General Vivek Murthy released a report from the Office of the U.S. Surgeon General and the U.S. Public Health Service reinforcing the important connection between physical activity and mental health.

Our program is the only after-school program mentioned in the report and cites the results of our longitudinal study. Dr. Murthy highlighted Girls on the Run as an example of a program for participants to “learn life skills through interactive lessons and running games.”

From the Coaches



“Girls on the Run is an amazing opportunity to empower the next generation of strong women! I love how the program teaches girls about how to take care of their physical health, emotional health, and personal relationships. These are really important lessons to teach girls as they enter into middle school and high school.”

“Girls on the Run is a wonderful program that really supports and educates girls. One girl was even recognized in her classroom for all of the academic gains she made during the time in GOTR. The family contributes her growth and confidence directly to her involvement in Girls on the Run.”

From the Principals



“Listening to the girls tell us what they learned during the season was so impactful. It was amazing how much they had internalized AND it was fascinating to see how each girl took something different away from the program. The joy on their faces and the growth we see during the season makes it all worth it.”

“Girls on the Run is not only a great program that benefits our school site here at Van Meter, but in the long run benefits our communities. These girls are building confidence each and every day through their accomplishments with running. As the father of two girls, it is inspiring to see how Girls on the Run empowers these girls to push themselves physically, socially, and psychologically. There are so many life lessons to be learned through Girls on the Run that can translate to success in just about every avenue of life.”

From the Parents



“GOTR encourages healthy activities and exercise in a fun and empowering way. While the 5K may seem daunting at the beginning of the season, by the time the race arrived, my daughter felt ready and excited. She even commented on how much easier it seemed than the year before. We love GOTR!”





Bring GOTRSV to your community!

Scan to register for one of our upcoming virtual information sessions. You'll learn what it takes to be a volunteer coach, and how to start (or continue) a team at your school/in your community.





Thank You 2026 Sponsors!

We're grateful to our local partners who support us through their investment in Girls on the Run.

Together we're creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams!

PRESENTING SPONSOR



STRONGER TOGETHER SPONSOR



LIMITLESS POTENTIAL SPONSOR



GIRL POWER SPONSORS



ENERGY AWARD SPONSORS



STAR POWER SPONSORS



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melissa@gotrsv.org



(408) 515-8233



www.gotrsv.org/partner

