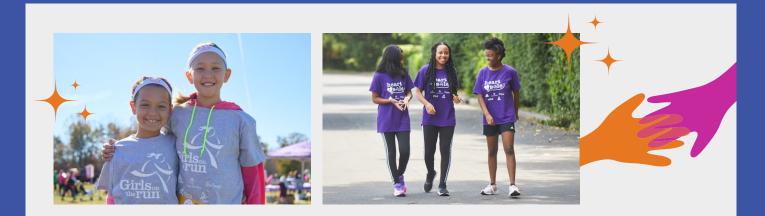
### THE POWER OF OUR CONNECTEDNESS



Girls on the Run Treasure Valley



2022 ANNUAL REPORT



# Our **CONNECTEDNESS** grew stronger during the pandemic. Those powerful bonds have allowed **GIRLS ON THE RUN TREASURE VALLEY**

to share our impactful program with even more girls.





Dear friends,

As we reflect on the past year, the word connectedness ties together the people, places and power of the year 2022. The power of our connectedness and appreciation for one another grew stronger during the pandemic. It showed in the day-to-day work of our staff members as well as in the dedication of our volunteers. Connectedness also represents the link between our organization's past experiences and our desire to continue building a better tomorrow for girls. Since 2001, we have created that magical feeling of connection and belonging for more than 13,000 girls across southwest Idaho. And the future of our girl empowerment organization is continues to be bright.

That work was evident last year as we continued to build back after the global pandemic. In 2022, we served 1176 girls in our community with the support of 296 dedicated volunteer coaches. We offered programming at 73 sites with the support of passionate individuals who are dedicated to creating a world where every girl knows and realizes her power and potential. We strengthened our commitment to inclusion, diversity, equity and access by developing resources to invite more non-native English speakers onto our teams. We forged meaningful partnerships with community members who share our core values and mission to inspire more girls to discover their unstoppable strength. We celebrated together as more than 2500 participants, families, coaches and supporters crossed the finish line at our joyful 5K celebrations. Every Girls on the Run season, girls establish a connection between their inner strength and limitless potential. Establishing connections with those around us, ourselves and our true purpose requires great intention. We couldn't accomplish this work without you.

Your commitment to Girls on the Run Treasure Valley has made it possible for more girls to participate in our transformational programming, setting them up for a lifetime of meaningful connections to helping them boldly pursue their dreams.

Warmly, Toni Ramey

**EXECUTIVE DIRECTOR** 

Marnie Backard

**BOARD PRESIDENT** 



### **PROUDLY** uplifting and inspiring kids

#### Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



Our Core Values

Recognize our power and responsibility to be intentional in our decision-making



Express joy, optimism and gratitude through our words, thoughts and actions



Nurture our physical, emotional and spiritual health









Embrace our differences and find strength in our connectedness



Lead with an open heart and assume positive intent



Stand up for ourselves and others

## MEET Jabitha



Girls on the Run Participant

"I've made some great connections through Girls on the Run. I didn't know people on my team before this. I know them now and when I see them around school and they wave to me, I wave back.

I really like that it's not only about running because I'm not much of a runner. I like the learning aspect of it. The lessons help me when I'm stressed or anxious or I feel like I can't do it. I remember positive selftalk and I remember to stop and breathe."



As daily lives returned to a normal cadence post-pandemic, we have seen our numbers of participants trend upward toward pre-pandemic levels. This building back process only confirmed the need for our programming is as strong as ever. **1176** unstoppable and remarkable girls

296 kind-hearted and dedicated coaches and volunteers

**73** 





## MEET Katie

School Counselor and Girls on the Run Coach

"Girls on the Run and Heart & Sole have forever changed our school's culture in countless ways. I hope it is always something the girls look forward to. It was a wonderful experience to watch these girls grow their friendships, work on their confidence, and set out to meet their goals. Because of Heart & Sole, all our girls improved their attendance, their participation in class increased, and they all became advocates for themselves and each other. My hope for these girls is that they continue to grow and learn and continue to raise each other up."





In 2022, National Partners, corporations, foundations, local sponsors and individuals made it possible for Girls on the Run Treasure Valley to serve almost 1200 families. In turn, 1176 girls found their inner strength, formed lasting connections with their teammates and made meaningful impact in communities across southwest Idaho.

The generosity of our supporters is central to our impact. That impact is evident in every girl who joins our program and finds the confidence to challenge herself, find her voice and achieve her dreams.









"Being a coach allowed me to get out of my comfort zone and challenge myself. As a Latina woman who predominantly speaks Spanish, I feel I am breaking barriers."

-Patricia, Caregiver and Girls on the Run Coach "It was amazing to see 13 strangers come together as a team and become an unbreakable family. We all crossed the finish line at the 5K."

- Allisson, Heart & Sole Participant

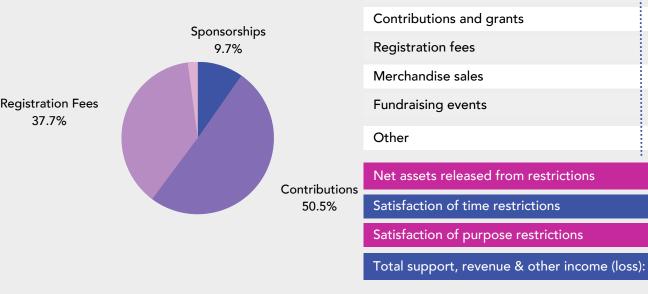




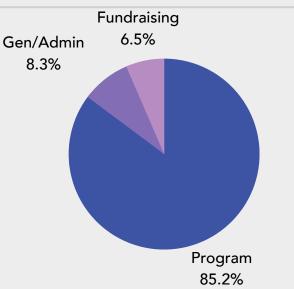
"The lesson on 'Connection' teaches how to find common ground with those who may seem different. By focusing on our commonalities, we can build a better world one connection at a time."

-Jennifer, Girls on the Run Coach

#### **FINANCIALS**



Expenses	Total
Program	\$252025
General and administrative	\$24467
Fundraising costs	\$19263
Change in net assets	\$59497
Net assets, beginning of year	\$374037
Net assets, end of year	\$433534



Support, revenue and other income (loss):

**Sponsorships** 

Total

\$0

\$0

\$0

\$0

\$0

\$372961

\$7912

\$36000

\$188540

\$140509

#### **BOARD OF DIRECTORS**

Marnie Backard

**Board Chair** Molina Healthcare

Karen Sander

Treasurer HDR

Laurie Reynoldson Secretary Thornton Oliver Keller

Erika Dykstra

Company

Holly Johnson

Company

Juree Westover

Company

Liza Donnellon

Company

Jamie Kinshella

Company

Sierra White

Company

Dana Hamilton

Company

SydMcIntyre

Company

Thank you to Karen Sander (one of our original founders in 2001!) and Michelle Burks who completed their board service in 2022.

