2027 PHILADELPHIA SNEAKER SOIRÉE

GIRLS ON THE RUN

Join us **Thursday, April 8th 2027 at 6pm at The Vie** for an unforgettable evening celebrating confidence, connection, and community while making a lasting impact on the next generation! The Sneaker Soirée is our largest annual fundraiser, bringing together the Philadelphia community to support the **75% of Girls on the Run Philadelphia participants who rely on financial assistance** to take part in our programming. The evening features a short program with stories from GOTR alumni, participants, and coaches, followed by cocktail hour, a dinner, open bar, entertainment, and dancing.

In 2026

220+ attendees

Raised $150,000+

20+ sponsors



featured Girls on the Run Philadelphia Alumni Speakers

About Girls on the Run Philadelphia

Our Mission We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Founded in 2012

75% of participants receive financial aid

Served over 8,600 girls

Contact us to secure your sponsorship!

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PHILADELPHIA SNEAKER SOIRÉE
GIRLS ON THE RUN

PRESENTED BY: YOUR LOGO

$25,000 Finish Line

- Logo included across all event materials, including logo, e-invitations, the event website, and event night signage
- A dedicated speaking opportunity at the Soirée
- Selection of 3 Premium Benefits
- Up to 16 guest tickets to the event

***Limit to 1 Presenting Sponsor Only**



$15,000 Gold Medal

- Included as Sponsor on all event materials, including e-invitations, the event website, and event night signage
- Placement in media releases
- Selection of 2 Premium Benefits
- Up to 11 guest tickets to the event

$10,000 Silver Medal

- Included as Sponsor on all event materials, including e-invitations, the event website, and event night signage
- Selection of 1 Premium Benefit
- Up to 8 guest tickets to the event

$5,000 Bronze Medal

- Included as Sponsor on all event materials, including e-invitations, the event website, and event night signage
- Up to 5 guest tickets to the event

$2,500 Personal Best

- Included as Sponsor on all event materials, including e-invitations, the event website, and event night signage
- Up to 3 guest event tickets

$1,000 Starting Line

- Included as Sponsor on all event materials, including e-invitations, the event website, and event night signage
- Up to 2 guest event tickets

Premium Benefits Selections

*Limited availability

- Co-branded giveaway for Sneaker Soirée attendees*
- Up to 4 additional tickets for the Sneaker Soiree
- Choice of one complimentary race entry for the 2027 Philadelphia Marathon Weekend Event*
- Choice of five complimentary race entries for the Spring 2027 Girls on the Run Philadelphia 5K
- On-site branded activation/booth space at the event

For more information, contact

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