

SNEAKER SOIRÉE 2023

JOIN US FOR A MEMORABLE EVENING TO CELEBRATE 10 YEARS OF SERVING 8-13 YEAR-OLD GIRLS IN PHILADELPHIA. OVER 5,000 GIRLS HAVE EXPERIENCED OUR LIFE-CHANGING PROGRAMS SINCE 2013 THROUGH THESE EVENTS THAT CELEBRATE OUR MISSION AND BRING TOGETHER THE GENEROUS SUPPORT OF INDIVIDUAL AND COMMUNITY DONORS. THE SOIREE IS A FUN COCKTAIL-ATTIRE EVENT WITH A SILENT AUCTION.

FEATURING SPECIAL GUEST BASKETBALL LEGEND DAWN STALEY

CORPORATE SPONSORSHIP OPPORTUNITIES

MARATHON SPONSOR \$26,200

SPEAKING OPPORTUNITY AT THE SOIREE

PREMIER BRANDING OPPORTUNITY: CO-BRANDING ON EVENT MATERIALS (E-INVITES, EVENT WEBSITE, ELECTRONIC SIGNAGE, AND MEDIA RELEASES)

OPPORTUNITY FOR E-NEWSLETTER ARTICLE SENT TO GOTR PHILLY DATABASE & RECOGNITION AS SNEAKER SOIREE MARATHON SPONSOR ON ALL GOTR SOCIAL MEDIA PLATFORMS

PROMINENT PLACEMENT ON EVENT NIGHT SIGNAGE AND COMPANY LOGO IN EVENT PROGRAM

LOGO FEATURED ON BRANDED GIVEAWAY

TICKETS FOR 20 SOIREE GUESTS

HALF MARATHON SPONSOR \$13,100

PREMIER BRANDING OPPORTUNITY: CO-BRANDING ON EVENT MATERIALS (E-INVITES, EVENT WEBSITE, E-SIGNAGE, MEDIA RELEASES)

PROMINENT LOGO PLACEMENT WITH LINK ON EVENT WEBSITE AND ON E-BLASTS; RECOGNITION AS SNEAKER SOIREE HALF MARATHON SPONSOR ON ALL GOTR SOCIAL MEDIA PLATFORMS

PROMINENT PLACEMENT ON EVENT NIGHT SIGNAGE AND COMPANY LOGO IN PROGRAM

LOGO ON BRANDED GIVEAWAY

TICKETS FOR 13 SOIREE GUESTS

10K SPONSOR \$10,000

COMPANY BRANDING ON EVENT MATERIALS (E-INVITES, EVENT WEBSITE, E-SIGNAGE, MEDIA RELEASES)

LOGO WITH LINK ON EVENT WEBSITE AND LOGO INCLUDED ON E-BLASTS; RECOGNITION AS SNEAKER SOIREE 10K SPONSOR ON ALL GOTR SOCIAL MEDIA PLATFORMS

INCLUSION ON EVENT NIGHT SIGNAGE AND COMPANY LOGO IN PROGRAM

TICKETS FOR 10 SOIREE GUESTS

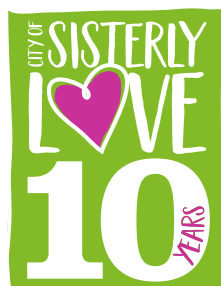
5K SPONSOR \$5,000

COMPANY BRANDING ON EVENT MATERIALS (E-INVITES, EVENT WEBSITE, E-SIGNAGE, MEDIA RELEASES)

LOGO WITH LINK ON EVENT WEBSITE AND LOGO INCLUDED ON E-BLASTS; RECOGNITION AS SNEAKER SOIREE 5K SPONSOR ON ALL GOTR SOCIAL MEDIA PLATFORMS

LOGO IN EVENT PROGRAM

TICKETS FOR 5 SOIREE GUESTS



APRIL 27 THE LUCY 6:00-10:00 PM

To sponsor, donate, or get event tickets:
215-247-8598 | colleen.howard@girlsontherun.org
GOTRPHILADELPHIA.ORG/SNEAKER-SOIREE

SNEAKER SOIRÉE 2023

JOIN US FOR A MEMORABLE EVENING TO CELEBRATE 10 YEARS OF SERVING 8-13 YEAR-OLD GIRLS IN PHILADELPHIA. OVER 5,000 GIRLS HAVE EXPERIENCED OUR LIFE-CHANGING PROGRAMS SINCE 2013 THROUGH THESE EVENTS THAT CELEBRATE OUR MISSION AND BRING TOGETHER THE GENEROUS SUPPORT OF INDIVIDUAL AND COMMUNITY DONORS. THE SOIREE IS A FUN COCKTAIL-ATTIRE EVENT WITH A SILENT AUCTION.

FEATURING SPECIAL GUEST BASKETBALL LEGEND DAWN STALEY

FAMILY, INDIVIDUAL, & TEAM SPONSORSHIP OPPORTUNITIES

**MARATHON
SPONSOR
\$26,200**

BRIEF SPEAKING OPPORTUNITY AT THE SOIREE IF DESIRED
FEATURED AS MARATHON SPONSOR ON ALL EVENT MATERIALS*
FEATURED ACROSS EVENT SIGNAGE, E- BLASTS, AND PROGRAM
TICKETS FOR 20 SOIREE GUESTS

*E-INVITES, EVENT WEBSITE, ELECTRONIC SIGNAGE, AND MEDIA RELEASES

**HALF MARATHON
SPONSOR
\$13,100**

INCLUDED AS HALF MARATHON SPONSOR ON ALL EVENT MATERIALS*
INCLUDED ON EVENT NIGHT SIGNAGE AND IN THE EVENT PROGRAM
RECOGNITION IN E-BLASTS PROMOTING THE EVENT
TICKETS FOR 13 SOIREE GUESTS

*E-INVITES, EVENT WEBSITE, ELECTRONIC SIGNAGE, AND MEDIA RELEASES

**10K SPONSOR
\$10,000**

INCLUDED AS SPONSOR ON EVENT MATERIALS*
RECOGNITION IN E-BLASTS PROMOTING THE EVENT
INCLUDED ON EVENT NIGHT SIGNAGE AND EVENT PROGRAM
TICKETS FOR 10 SOIREE GUESTS

*INCLUDING EVENT WEBSITE AND MEDIA RELEASES

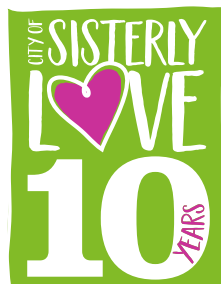
**5K SPONSOR
\$5,000**

INCLUDED AS SPONSOR ON EVENT MATERIALS*
INCLUDED ON EVENT NIGHT SIGNAGE AND IN EVENT PROGRAM
TICKETS FOR 5 SOIREE GUESTS

*INCLUDING E-INVITES AND EVENT WEBSITE

**SPRINT SPONSOR
\$1000 - \$4999**

INCLUDED AS A SOIREE SPRINT SPONSOR ON EVENT WEBSITE
INCLUDED ON EVENT NIGHT SIGNAGE AND IN EVENT PROGRAM
TICKETS FOR 2 SOIREE GUESTS



**APRIL 27 THE LUCY
6:00-10:00 PM**

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GOTRPHILADELPHIA.ORG/SNEAKER-SOIREE