



Girls need Girls on the Run now more than ever



Girls on the Run Philadelphia
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www.gotrphiladelphia.org

Bring Girls on the Run to your school, neighborhood or community!

WHO WE ARE



Girls on the Run, a 501(c)3 nonprofit organization, is dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our programs – which include safety modifications and can seamlessly transition to completely virtual if necessary– are designed to enhance girls’ social, mental, and physical health and behaviors to successfully navigate life experiences.

Girls on the Run supplies volunteer coaches with the training and materials required to provide girls a safe, trauma-sensitive space to learn valuable life lessons. These include coping when things get difficult, demonstrating care for self and others, and identifying what she values.

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“When you look at the core group of girls participating in the program, you see them standing a little taller among their peers and how they solve problems, speak up and then aren’t afraid to express how something made them feel.” - Sharon, School Administrator

Our Curriculum

Our intentional, inclusive and flexible curriculum shows an evidence-based impact on developing positive social-emotional skills in young girls. Two times per week, trained coaches lead small teams of elementary and middle school girls of all abilities through an interactive curriculum that incorporates running and other physical activities.

Physical Activity

- Physical activity – including running, strength and conditioning and a variety of other movement-based activities like dancing – is woven into Girls on the Run and Heart & Sole lessons
- At the end of the program, all girls complete a noncompetitive, celebratory 5K event that offers girls a tangible sense of goal-setting and achievement
- The program is accessible to girls of ALL abilities and includes movement adaptations

Community Service

- Girls on the Run inspires girls to build lives of purpose and make meaningful contributions to their community and society.
- Girls on the Run participants complete a group Community Impact Project that they plan and execute as a team.
- Heart & Sole participants complete an individual project called Extending the Girl Wheel, where they reach out in small, meaningful ways to an individual or group in their community.

Girls on the Run – Elementary program for 3rd – 5th grade girls

- Supports girls in gaining a better understanding of who they are, recognizing the importance of teamwork and healthy relationships, and learning how they can positively connect with and shape their communities and the world. **Offered either in-person or virtually.**
- Social-emotional curriculum themes include: turning negative self-talk into positive self-talk, understanding emotions, standing up for self and others, forming and maintaining healthy relationships, and making an impact on the community.

Team Sizes:

- 8-15 girls led by two or more coaches

Heart & Sole – Middle school program for 6th – 8th grade girls

- Addresses the whole girl – body, brain, heart, spirit and social connection – and supports girls in building critical life skills such as team building, developing a support system, boundary setting, decision making, positively impacting others, and asking for and providing help. **Offered either in-person or virtually.**
- Social-emotional curriculum themes include: getting to know and understand your “Girl Wheel,” goal-setting, overcoming obstacles, asking for and giving help, and positively impacting others.

Team Sizes:

- 8-15 girls led by two or more coaches

COACHES

Girls on the Run and Heart & Sole teams are led by volunteer coaches. We train coaches through our National Coach Training to build relationships, create positive, trauma-sensitive and inclusive environments and focus on girls' effort and growth, whether in person or virtually.



Coaches:

- Believe in the inherent power within every girl
- Have a desire to help girls learn, grow and have fun
- Want to leave a lasting impact on the lives of girls in their community
- Can be from within or beyond your site community
- Receive inclusive training and ongoing support from Girls on the Run
- Do not have to be runners or athletes!



Coach Responsibilities:

- Serves as a role model to girls
- Completes National Coach Training
- Works with co-coaches to lead girls through the curriculum as intended, either safely in person or virtually
- Is present and prepared for each practice
- Participates in the Girls on the Run celebratory 5K event

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"The character development piece has been a really surprisingly powerful outcome of the Girls on the Run program. My daughter has learned that she can do hard things. She has become more aware of others and how they feel, and she has gained self-confidence."

- Tiffany, Parent

WHAT SETS GIRLS ON THE RUN APART

IT'S FUN. IT'S EFFECTIVE. IT'S EMPOWERING.

Girls on the Run is the only national physical activity-based positive youth development program for girls with compelling evidence of program impact.

An independent, national longitudinal study provided the following evidence-based outcomes:

- 97% of Girls on the Run participants said they learned critical skills to manage emotions, resolve conflict, help others or make intentional decisions
- Girls who were the least active at the start of the program increased their physical activity by more than 40%
- Girls on the Run made a stronger impact on teaching social-emotional life skills to participants than organized sports or physical education

INNOVATIVE AND DISTINCT EVIDENCE-BASED APPROACH

Girls on the Run was recognized in Harvard University's 2017 report, **Navigating SEL from the Inside Out**, for its innovative and distinct approach to social-emotional learning. Girls on the Run was **one of only three afterschool programs** recognized as a top research-based social-emotional learning program, acknowledging that there are few examples of evidence-based programs like Girls on the Run that have been specifically designed for out-of-school contexts.



A National Movement with a Strong Local Presence

- Girls on the Run has served nearly 2 million girls since it was founded in 1996.
- More than 200,000 girls experience the power of our transformational programs every school year.
- Girls on the Run Philadelphia started in 2013.
 - Since our inception, we have served 4,000 girls.
 - This school year, we will serve 1,000 girls across Philadelphia.
 - Our program is offered at over 50 sites throughout Philadelphia.
 - Each year our council provides financial assistance to over 68% of our participants.
 - Each year, over \$100,000 in assistance is provided to allow girls to participate in our programs.

Support Provided by Girls on the Run

Girls on the Run Philadelphia is committed to the success of each site. We are invested in building a long-term relationship to ensure that your girls have an opportunity to benefit from our transformational program. With this in mind, we provide the following robust support:

- Marketing materials to drive girl recruitment and registration
- National Coach Training (led by trained facilitators) for all Girls on the Run coaches
- Materials, guidelines and support for coaches to deliver the curriculum as intended, either safely in person or virtually
- Girls on the Run t-shirt and journal to enhance interactive participation and reflection
- Ongoing connection to site liaisons, coaches and families through regular communication and responsiveness to individual concerns
- Virtual practice instructions and tips to ensure program quality and impact is achieved while keeping girls and volunteers safe

HOSTING THE PROGRAM AT YOUR SITE

To host a team, sites must:

- Offer a **safe outdoor place** for running (such as a track, soccer field, or any other accessible open space)
- Provide a **designated accessible indoor space** for Girls on the Run to meet in case of inclement weather (such as a gym, cafeteria, multi-purpose room/classroom) and **accessible bathrooms**
- Accommodate a **regular practice schedule** (2 times a week for 90 minutes), according to the Girls on the Run program calendar
- Assist in identifying a **site liaison**

Please note: In the case of virtual programming, Google Meet or other recommended digital tools will be used in lieu of the in-person meeting spaces noted above. Coaches will work with girls to determine technology access

Site Liaison Responsibilities

- Acts as the main contact at the site for Girls on the Run families/participants and Girls on the Run council staff before and throughout the program
- Aids in girl recruitment efforts by distributing marketing materials (provided by Girls on the Run) and spreading the word about Girls on the Run throughout the site community
- Offers support to families who need assistance in registering their girl
- Helps identify 2-3 coaches from your site and/or community*

*If you cannot secure coaches, we will work with you to identify coaches from our volunteer pool

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We love working with you. All our coaches talk about how well organized and what a great organization GOTR is. The families also LOVE the program. None of this would be possible without your willingness to work with us and provide our girls with scholarships. Thanks again! – Teresa, Site Liaison

Our current program fee is \$175 per girl. This includes:

- 8 weeks/16 lessons led by trained coaches
- All curriculum materials
- Girls on the Run and Heart & Sole program t-shirts and water bottles
- Registration for Girls on the Run 5K event

Financial assistance is available to any girl who cannot pay the full registration fee. Girls on the Run Philadelphia provides over \$100,000 in financial assistance each year. We are committed to being accessible to any girl who wants to participate and are dedicated to ensuring that program cost is never a barrier to participation.

- Financial assistance is available to girls at all of our sites, due to the generous support of local and national funders. We use a sliding scale that considers household income and household size to determine the discounted rate for each girl. Families are also able to set up a payment plan if needed.

	Household size 2-3 people	Household size 4-5 people	Household size 6+ people
\$0-\$29,999/year	\$10	\$10	\$10
\$30,000-\$39,999/year	\$30	\$20	\$10
\$40,000-\$49,999/year	\$50	\$35	\$20
\$50,000-\$59,999/year	\$75	\$50	\$25
\$60,000-\$74,999/year	\$100	\$75	\$50
\$75,000-\$84,999/year	\$125	\$100	\$75
\$85,000+/year	\$175	\$175	\$175

Next Steps:

- New Site applications are due by 7/31/21
- To complete a New Site application visit: <https://www.gotrphiladelphia.org/Start-Site>
- For additional information, contact Heather Plastaras at heather.plastaras@girlsontherun.org

Dates to Remember:

- Fall program start date: September 20, 2021
- Celebratory 5K Event Date: early December, 2021



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