



# Girls on the Run Lehigh Valley & Pocono 2023-2024 Program Partnerships

\*Program Partnerships include two seasons\*

PARTNERSHIP LEVEL	PARTNERSHIP BENEFITS	PARTNERSHIP IMPACT
<b>Girl Power</b> \$7500	<ul style="list-style-type: none"><li>♥ Featured speaker at 5K</li><li>♥ Logo on 5K Start/Finish Signage</li><li>♥ Logo on 5K t-shirts</li><li>♥ Table in the Partner Expo at 5K events</li><li>♥ Logo on program shirts</li><li>♥ Logo on GOTR Lehigh Valley &amp; Pocono website</li><li>♥ Social media shout-outs</li></ul>	<b>Provide scholarships for 50 girls</b>
<b>Limitless Potential</b> \$5000	<ul style="list-style-type: none"><li>♥ Logo on 5K course signage</li><li>♥ Logo on 5K t-shirts</li><li>♥ Table in the Partner Expo at 5K events</li><li>♥ Logo on program shirts</li><li>♥ Logo on GOTR Lehigh Valley &amp; Pocono website</li><li>♥ Social media shout-outs</li></ul>	<b>Provide supplies for 10 teams</b>
<b>Energy Award</b> \$2500	<ul style="list-style-type: none"><li>♥ Logo on 5K t-shirts</li><li>♥ Table in the Partner Expo at 5K events</li><li>♥ Logo on program shirts</li><li>♥ Logo on GOTR Lehigh Valley &amp; Pocono website</li><li>♥ Social media shout-outs</li></ul>	<b>Provide volunteer coach gifts for 250 COACHes</b>
<b>Star Power</b> \$1000	<ul style="list-style-type: none"><li>♥ Table in the Partner Expo at 5K events</li><li>♥ Logo on program shirts</li><li>♥ Logo on GOTR Lehigh Valley &amp; Pocono website</li><li>♥ Social media shout-outs</li></ul>	<b>Cover CPR/First Aid &amp; clearance fees for 30 volunteer COACHes</b>
<b>Cheer Squad</b> \$500	<ul style="list-style-type: none"><li>♥ Logo on program shirts</li><li>♥ Logo on GOTR Lehigh Valley &amp; Pocono website</li><li>♥ Social media shout-outs</li></ul>	<b>Provide 5K Finish Line medals for 400 girls</b>

Check us out at [www.gotrlehighpocono.org](http://www.gotrlehighpocono.org)!

Follow us on social media:





# Girls on the Run Lehigh Valley & Pocono 2023-2024 Program Partnerships

\*Program Partnerships include two seasons\*

Girls on the Run Lehigh Valley and Pocono serves the girls of Carbon, Lehigh, Northampton, Monroe, Pike, Way, Lackawanna, Luzerne and Warren (NJ) Counties. Since 2002, over 9000 girls in grades 3-8 in over 100 local school and community sites have participated in our programming.

What do we do?

- We offer three unique programs for girls in grades 3-8: **Girls on the Run, Heart & Sole, & Camp GOTR.**
- Our life skills curriculum is delivered by **trained, caring volunteer coaches.**
- We celebrate the joy of movement! Our programs use physical activities to teach **life skills & to promote positive health outcomes** for girls.

Why does Girls on the Run matter?

- Studies show that grades 3-8 is a critical time for girls. Their self-confidence begins to drop **by age nine & 50% of girls 10-13 years old experience bullying.**
- An independent study finds the Girls on the Run life skills curriculum positively impact girls' lives by **helping them increase their self-confidence, develop healthy relationships & feel good about themselves.**
- At an age when girls are constantly trying to measure up to ideas of who they should be while still discovering who they are, **Girls on the Run shows them that their potential isn't just enormous, it's beyond measure.**

Girls on the Run Lehigh Valley and Pocono offers payment plans & provides financial assistance for 50% of our program participants who otherwise may not be able to participate. Program fees are collected using a sliding scale based on household income.

Our actual cost of \$240 per participant includes curriculum books, COACH training, local staff support, program t-shirts for all girls & COACHes, volunteer background checks, site usage fees, insurance, CPR/First-Aid training & Girls on the Run International fees.

**\$240**

Actual cost  
per girl



**\$0 - \$160**

Registration  
fees per girl



Girls on the Run Lehigh Valley and Pocono relies on fundraising revenue to make up the funding gap. This revenue includes donations, grants & Program Partnerships.

**\$80 - \$240**

Funding gap

