



2023 Partnership Opportunities

www.gotrlehighvalley.org

Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.



Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our Core Values



Recognize our power and responsibility to be intentional in our decision-making



Embrace our differences and find strength in our connectedness



Express joy, optimism and gratitude through our words, thoughts and actions



Lead with an open heart and assume positive intent



Nurture our physical, emotional and spiritual health



Stand up for ourselves and others

Girls on the Run Lehigh Valley



501(c)3 Non-Profit Organization

Serving Lehigh, Carbon and Northampton Counties

Over 8,500 girls served since 2007

Two celebratory 5K's annually

50% of participants receive program scholarships

Our Audience

Email Subscribers	8,000+
Social Followers	1,000+
Coaches	200+ per year
Event Volunteers	300+ per year
Program Participants	1,000+ per year



Our Commitment to DEI

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. We recognize that many girls face seen and unseen challenges and barriers that make reaching their potential more difficult for them than their peers. Research shows that Girls on the Run has a positive impact on all participants and has the greatest impact on girls who enter the program with lower perceptions of their physical, social and emotional competencies. This knowledge further underscores our responsibility to remove barriers to access and provide programming that is inclusive of and equitable to girls from all backgrounds and communities.

*"The experience my daughter gained from Girls on the Run helped her realize that she could participate in any activity with fellow peers and **work toward independence by building strength, a strong sense of self and more confidence.**"*

-Sabrina
GOTR Parent



Local Partners



National Sponsors



P.O. Box 833
Fogelsville, PA 18051
info@gotrlehighvalley.org
610-533-1141

2023 5K Partnerships

INVEST TODAY, CHANGE A LIFE....FOREVER!

SPONSORSHIP BENEFITS	FINISH LINE (PRESENTING)	PACE SETTER	WARM-UP	STRETCH
	\$15,000	\$5,000	\$2,500	\$1,000
Official Program Sponsor	*			
Logo on Race Bibs	*			
Logo on Program Shirts	*	*		
Logo on 5K Signage	*	*		
Logo on 5K Cheer Signs	*	*	*	
Sponsor Table at 5K	*	*	*	
Logo on 5K Shirts	*	*	*	*
Logo on Program & 5K Communications	*	*	*	*
Logo on Website	*	*	*	*
Social Media Acknowledgement	*	*	*	*

Custom sponsorship packages are available upon request, including opportunities to support Lunafest. Please contact **Liz Fones** at liz.fones@girlsontherun.org or **610-533-1141** for more information.

2023 LunaFest

FILMS BY WOMEN...ABOUT WOMEN

LUNAFEST is a fundraising film festival dedicated to championing women filmmakers and bringing people together in their communities. LUNAFEST features a program of short films (80 min. total) that empower and inspire. This year's stories are told from a variety of perspectives that champion women and gender nonconforming individuals, highlighting their aspirations, accomplishments, resilience, strength, and connection.



Stay tuned for the announcement of our 2023 date and location!

SPONSORSHIP BENEFITS	PRESENTING	FULL MOON	HALF MOON	CRESCENT MOON
	\$5,000	\$2,500	\$1,250	\$500
Recognition as Presenting Sponsor	*			
Logo in Film Credits	*	*		
Logo on official Poster	*	*	*	
Recognition in Newsletter	*	*	*	*
Social Media Shout Out	*	*	*	*
Complimentary Tickets	*	*	*	*
Logo on Website	*	*	*	*

2023 Pledge Form

To secure your sponsorship, please complete this form and return it to Liz Fones, Executive Director, GOTR Lehigh Valley, P.O. Box 833, Fogelsville, PA, 18051. You may also email the form to liz.fones@girlsontherun.org. This form may also be completed online at: <https://www.pinwheel.us/register/index/sponsor-lv>

5K Sponsorships

(check one)

Finish Line - Presenting Sponsor

☐ \$15,000

Pace Setter Sponsor

☐ \$5,000

Warm-Up Sponsor

☐ \$2,500

Stretch Sponsor

☐ \$1,000



Lunafest Sponsorships

(check one)

☐ Presenting Sponsor
\$5,000

☐ Full-Moon Sponsor
\$2,500

☐ Half-Moon Sponsor
\$1,250

☐ Crescent-Moon Sponsor
\$500

Other Ways to Give

☐ Sponsor a Participant for one season of programming
\$160

☐ Sponsor a year of programming (2 participants)
\$320

☐ Sponsor a Team of 15 Participants!
\$2,400

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Company Information

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Payment Information

- ☐ My check is enclosed.
Please make payable to Girls on the Run Lehigh Valley
- ☐ Please invoice me.
- ☐ I will donate online at www.gotrlehighvalley.org/Donate



Thank You!

**P.O. Box 833
Fogelsville, PA 18051
info@gotrlehighvalley.org
610-533-1141**

More Ways to Partner



There are many ways you, your employer and/or your employees can engage with GOTR Lehigh Valley. We are **Stronger Together** and welcome your support in any shape and size!

Volunteer Opportunities

- Become a **Coach/Mentor** for a team of girls. Coaches are needed for spring, fall and summer programming.
- Volunteer at the end-of-season **GOTR 5K**
- Run the 5K as a **Running Buddy**
- Join **Team Adelaide** and visit a site or two during the season
- Volunteer for a **Board Committee**
- And much more! Email info@girlsontherun.org for more information.



Become a SoleMate

SoleMates is the GOTR fundraising program dedicated to empowering girls, changing lives and supporting its members own fitness goals. Your race, your way - all in support of GOTR program scholarships.



Adopt a School

Your business or organization can support an entire team of girls at a number of sites in need. This includes opportunities for your team to engage as Coaches, Running Buddies or general volunteers. To learn more contact info@girlsontherun.org.

