

Girls on the Run

DFW Metroplex



SPONSORSHIP OPPORTUNITIES



**GET INVOLVED.
TRANSFORM LIVES.**

When you sponsor Girls on the Run,
you make it possible for more girls
to unlock their power and potential.

WHO WE ARE

Girls on the Run DFW has served over 12,000 girls in DFW since 2005.

OUR VISION



We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

WHAT YOU DO

YOUR generosity ensures kids and families across DFW have the opportunity to build community, have fun, be active, and engage in high-quality programming-regardless of their family's financial circumstances.

Sponsorship investments from local businesses provide positive exposure for their brand in the community and are instrumental in bringing our transformational program to over 800 girls and families, 300 volunteers and operate at over 50 schools/community sites a year.

OUR FOOTPRINT

Girls on the Run DFW serves youth across 9 counties-Dallas, Denton, Collin, Ellis, Kaufman, Grayson, Johnson, Rockwall and Tarrant counties.

MEDIA PRESENCE



Email: 5,000+



Facebook: 4,300+



Instagram: 2,300+



Linked In: 440+

WHAT WE DO

Girls on the Run DFW is a 501(c)3 nonprofit, is about so much more than running! Our programs empower girls grades 3-8 to be joyful, healthy and confident using fun, engaging, and dynamic lessons that creatively integrate running and movement.

Our unique 10-week season follows a research-based curriculum that is structured around understanding ourselves, valuing relationships and teamwork, and recognizing how we can shape the world at large.

Participants gain critical life skills including:

- Confidence
- Competence
- Connections
- Compassion
- Character
- Contribution to their community

Each spring and fall season concludes with a celebratory 5K events that recognize the completion of the season and set a confident mindset in motion.



*In 2024

HOW WE BUILD CONFIDENCE



Girls on the Run offers three fun, research-based curricula designed to inspire confidence, build friendships, and support the unique needs of today's girls.



HELLO, SUPERSTAR!

The confidence to be themselves.



HELLO, MOUNTAIN MOVER!

The confidence to do hard things.



HELLO, BOLD HEART!

The confidence to share what's in their heart.

WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Promotes independent thinking and intentional decision-making



Enhances girls' ability to stand up for themselves and others



Fosters healthy relationships



Establishes lifelong habits of health and wellness

Builds confidence and self-respect

Our intentional curriculum, caring coaches, and inclusive environment create real results:



- 97% of girls say they felt like **they belonged**
- 85% of girls report **improved confidence and connection**
- 97% of girls learned **life skills**
- 98% of girls would **recommend GOTR to a friend**
- 94% of parents reported GOTR was a **valuable experience**



SEASONAL SPONSORSHIP OPPORTUNITIES

Presenting Sponsor-\$25,000

- Exclusive presenting rights to Fall program
- Logo on back of program 800 program shirts for Fall 2025 season and logo on 800 5K participant and volunteer shirts
- Logo on GOTR DFW website
- Corporate booth/table space at Fall 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- Verbal recognition at 5K event
- 8 complimentary 5k entries

Courageous Coach Sponsor-\$15,000

- Logo on back of program 800 program shirts for Fall 2025 season and logo on 800 5K participant and volunteer shirts
- Logo on GOTR DFW website
- Corporate booth/table space at Fall 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- Verbal recognition at coach training
- 6 complimentary 5k entries

Limitless Potential Sponsor-\$10,000

- Logo on back of program 800 program shirts for Fall 2025 season and logo on 800 5K participant and volunteer shirts
- Logo on GOTR DFW website
- Corporate booth/table space at 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- 4 complimentary 5K entries

Girl Power Sponsor-\$5,000

- Logo on back of program 800 program shirts for Fall 2025 season and logo on 800 5K participant and volunteer shirts
- Logo on GOTR DFW website
- Corporate booth/table space at 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- 2 complimentary 5k entries

Create Your Own Impact

Looking for a different way to impact girls in your community? Ask us about creating a custom partnership!

5K EVENT OPPORTUNITIES



Sponsorship opportunities allow you or your business to have an active part in our Celebratory 5K event.

Medal Sponsor — \$4,000

- Company logo on back of 800 5K participant & volunteer shirts
- Corporate booth/table space at 5K Event
- Listed as 5K sponsor on website
- Mention in all 5K promotional materials
- 4 volunteers at the finish line to distribute medals
- Yard sign with company logo near finish line

Our medal sponsor covers the cost of finisher medals for each of our 5K participants.

Pathfinder Sponsor — \$2,500

Our pathfinder sponsor covers the cost to purchase custom feather flags to enhance signage and guide participants at 5K

- Company logo on back of 800 5K participant & volunteer shirts
- Corporate booth/table space at 5K Event
- Listed as 5K sponsor on website
- Mention in all 5K promotional materials
- Yard sign with company logo at volunteer tent

Volunteer Sponsor — \$1,500

- Your company logo and link in 5K email correspondence
- Mention in all 5K promotional materials
- Yard sign with company logo
- Listed as 5K sponsor on GOTR website

Our volunteer sponsor covers the cost associated with volunteers including t-shirts and refreshments.

Promote your business at our 5K! We anticipate over 1200 runners!

5K Vendor — \$500

- Corporate booth/table space at 5K event
- Logo on website

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!
I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ **City:** _____

State: _____ **Zip Code:** _____ **Phone Number:** _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run **DFW** is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

Seasonal

Presenting Sponsor (\$25,000) ☐

Courageous Coach (\$15,000)..... ☐

Limitless Potential Sponsor (\$10,000).... ☐

Girl Power Sponsor (\$5,000) ☐

Other _____

Race Day

Medal Sponsor (\$4,000) ☐

Pathfinder Sponsor (\$2,500) ☐

Volunteer Sponsor (\$1,500) ☐

5K Vendor (\$500) ☐

I do not wish to be an official sponsor, but please accept my donation of \$



Please complete this form and return to:

Girls on the Run DFW Metroplex
4653 Nall Rd, Suite J8

Dallas, TX 75244

By Email: office@gotrdfw.org



OR

SCAN ME



Once payment is received, Girls on the Run DFW will contact you for artwork and logos.