

# Girls on the Run

## DFW Metroplex



## SPONSORSHIP OPPORTUNITIES



**GET INVOLVED.  
TRANSFORM LIVES.**

When you partner with us, you make it possible for more girls to unlock their power and potential.

# WHO WE ARE



## **We Inspire**

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

## **We Envision**

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

## **We honor our Core Values:**

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others

## **We take pride in our progress:**

- Girls on the Run DFW Metroplex has supported girls in the community for almost 20 years.
- 10,000 girls served in DFW since 2005
- Our council covers 9 counties across DFW
- We operate at 50+ schools/community sites a year

## **COACHES SAY**

"From the girls I coach, I have learned a little bit more about myself and a whole lot about the power we have as adults to encourage and motivate the next generation."

GOTR COACH

# WHY GIRLS ON THE RUN?



**Evidence-based research from leading youth development experts has proven that Girls on the Run:**



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



# WHAT SETS GIRLS ON THE RUN APART?

**Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:**



**97% of girls** felt like they belonged at Girls on the Run.

**97% of girls** learned critical life skills they can use at home, school and with friends.

**85% of girls** improved their confidence, caring, competence, character and connection to others.

**GOTR participants** scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

**98% of girls** would tell other girls to participate in Girls on the Run.

**94% of parents** reported Girls on the Run was a valuable experience for their girl.



# THE IMPACT OF YOUR INVESTMENT

The intangible benefits of your gift

## WE ASKED PARTICIPANTS

"What did you learn from Girls on the Run?"



"How to stand up for myself and others."

"I learned not to be a bully and to eat healthy and to try my best."

"I learned how to express my feelings in a kind way."

"How to be part of a team."

"How to stop gossip before it starts."

"Be encouraging to others and be respectful to others."

"To help my community."

"That I don't have to change who I am for people to like me."

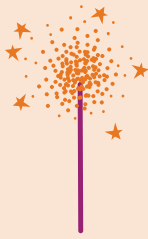
"That there is greatness in every girl."

## PRINCIPALS SAY

"Girls on the Run is an excellent program that allows girls to become physically active while learning to have confidence and develop character."

GOTR PRINCIPAL

# SEASONAL SPONSORSHIP LEVELS



## Presenting Program Sponsor — \$10,000

The Presenting Sponsor is the primary sponsor of the season. The Presenting Sponsor makes the program possible for our girls on scholarship. It also makes our celebratory 5K possible for hundreds of girls, their coaches, and running buddies—igniting their confidence as they cross the finish line, achieving their goals!



## Courageous Coach Sponsor — \$5,000

The Courageous Coach Sponsor is the primary sponsor of our entire volunteer coach program. As a sponsor, you are providing our coaches with the valuable training and program materials they must have to create the ideal Girls on the Run experience! Sponsorship includes funding the location of training, time of the instructor, and materials for all trainees.



## Limitless Potential Sponsor — \$3,000

The Limitless Potential Sponsor supports a team of up to 15 girls. These girls will have the opportunity to participate thanks to your support. As a Limitless Potential Sponsor, you will have the opportunity to cheer them on at the celebratory 5K and witness them achieve their goals as they cross the finish line!



## Girl Power Sponsor — \$2,000

The Girl Power Sponsor will provide running shoes to participants who cannot afford them. It is important for girls to have proper running shoes as they train for their 5k.



## Create Your Own Impact

Looking for a different way to impact girls in your community? Ask us about creating a custom partnership!



# SPONSORSHIP BENEFITS

## Presenting Sponsor

- Exclusive presenting rights to Spring program
- Logo on back of program shirts for Spring 2024 and Fall 2024
- Logo on GOTR DFW website
- Corporate booth/table space at Spring 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- Verbal recognition at 5K event
- 8 complimentary 5k entries



## Courageous Coach Sponsor

- Logo on Spring program shirt
- Logo on GOTR DFW website
- Corporate booth/table space at 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- Verbal recognition at coach training
- 6 complimentary 5k entries



## Limitless Potential Sponsor

- Logo on Spring program shirt
- Logo on GOTR DFW website
- Corporate booth/table space at 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- 4 complimentary 5k entries



## Girl Power Sponsor

- Logo on Spring program shirt
- Logo on GOTR DFW website
- Corporate booth/table space at 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- 2 complimentary 5k entries





# 5K EVENT OPPORTUNITIES



Sponsorship opportunities allow you or your business to have an active part in our Celebratory 5K event on April 20, 2024. We are partnering with Run Project's Skyline 5k which draws almost 4000 participants each year!

## Running Buddy Sponsor — \$1,500

- Logo on Spring program shirt
- Listed as 5K sponsor on website
- Mention in all 5K promotional materials
- Corporate booth/table space at 5K Event

Our running buddy sponsor helps cover the cost of race registration for families of our girls on scholarship

## Tutu Sponsor— \$1,000



Our tutu sponsor provides tutus for all of our girls and coaches to run in during the 5k

- Logo on Spring program shirt
- Listed as 5K sponsor on website
- Corporate Booth/Table space at 5K Event
- Sponsor sign at GOTR shop/tutu booth

## Happy Hair Sponsor — \$750

- Logo on Spring program shirt
- Listed as 5K sponsor on GOTR website
- Yard sign with company logo, and/or encouraging message at Happy Hair station

Our happy hair sponsor provides colored hair spray, tattoos and bling to decorate bibs on race day

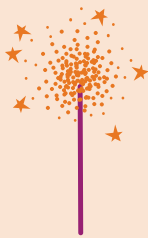


## Hydration Sponsor — \$500

Our hydration sponsor provides water for the water stop and at the finish line.

- Your company logo and/or encouraging message on yard sign at the Water Stop
- Listed as 5K sponsor on GOTR website

# ADDITIONAL OPPORTUNITIES FOR ENGAGEMENT




## COMPANY MATCHING

Companies will often match employee's donations to GOTRDFW or donate money for employee volunteer time.



## Board Positions

Individuals with a desire to invest their leadership, time, and talents can apply for open board positions.



## Coach A Team

Volunteer coaches are the heart of our program and are needed across DFW. Training and materials are provided.




## Provide swag

Our girls participants love swag in the 5k race event bags! Consider donating give away items with your company logo for our event bags.



## Run as a Solemate

Solemates is a community made up of passionate people raising money for Girls on the Run. Whether they're counting miles on the trail, laps in a pool, reps in the weight room or downward dogs in the studio, all Solemates share a common desire to be champions for girls.





# READY TO EMPOWER?



**Every girl deserves the chance to cross the finish line.**

**YES!** I want to support the mission of inspiring girls to be joyful, healthy and confident!  
I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Your tax-deductible contribution to Girls on the Run DFW is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

*Please select a sponsorship level:*

## Seasonal

Presenting Sponsor (\$10,000) ..... ☐

Courageous Coach (\$5,000) ..... ☐

Limitless Potential Sponsor (\$3,000) ..... ☐

Girl Power Sponsor (\$2,000) ..... ☐

Other \_\_\_\_\_

## Race Day

Running Buddy (\$1,500) ..... ☐

Tutu Sponsor (\$1,000) ..... ☐

Happy Hair Sponsor (\$750) ..... ☐

Hydration Sponsor (\$500) ..... ☐

I do not wish to be an official sponsor, but please accept my donation of \$

Please complete this form and return to:

Girls on the Run DFW Metroplex  
4653 Nall Rd, Suite A10  
Farmers Branch, TX 75244



By Email: [office@gotrdfw.org](mailto:office@gotrdfw.org)

Once payment is received, Girls on the Run DFW will contact you for artwork and logos.