

Girls on the Run

DFW Metroplex



SPONSORSHIP OPPORTUNITIES



**GET INVOLVED.
TRANSFORM LIVES.**

When you sponsor Girls on the Run, you make it possible for more girls to unlock their power and potential.

WHO WE ARE



Girls on the Run DFW has served over 12,000 girls in DFW since 2005.

OUR VISION

 We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

WHAT YOU DO

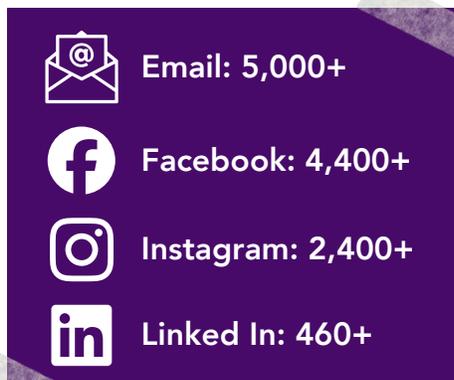
YOUR generosity ensures kids and families across DFW have the opportunity to build community, have fun, be active, and engage in high-quality programming-regardless of their family's financial circumstances.

Sponsorship investments from local businesses provide positive exposure for their brand in the community and are instrumental in bringing our transformational program to over 800 girls and families, 247 volunteers and operate at over 50 schools/community sites a year.

OUR FOOTPRINT

Girls on the Run DFW serves youth across 9 counties-Dallas, Denton, Collin, Ellis, Kaufman, Grayson, Johnson, Rockwall and Tarrant counties.

MEDIA PRESENCE



-  Email: 5,000+
-  Facebook: 4,400+
-  Instagram: 2,400+
-  Linked In: 460+

WHAT WE DO

Girls on the Run DFW is a 501(c)3 nonprofit. It is about so much more than running! Our programs empower girls grades 3-8 to be joyful, healthy and confident using fun, engaging, and dynamic lessons that creatively integrate running and movement.

Our unique 10-week season follows a research-based curriculum that is structured around understanding ourselves, valuing relationships and teamwork, and recognizing how we can shape the world at large.

Participants gain critical life skills including:

- Confidence
- Connections
- Character
- Competence
- Compassion
- Contribution to their community

Each spring and fall season concludes with a celebratory 5K events that recognize the completion of the season and set a confident mindset in motion.



*In 2025

HOW WE BUILD CONFIDENCE



Girls on the Run offers three fun, research-based curricula designed to inspire confidence, build friendships, and support the unique needs of today's girls.



HELLO, SUPERSTAR!

The confidence to be themselves.



HELLO, MOUNTAIN MOVER!

The confidence to do hard things.



HELLO, BOLD HEART!

The confidence to share what's in their heart.

WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Promotes independent thinking and intentional decision-making



Enhances girls' ability to stand up for themselves and others



Fosters healthy relationships



Establishes lifelong habits of health and wellness

Builds confidence and self-respect

Our intentional curriculum, caring coaches, and inclusive environment create real results:



- 97% of girls say they felt like they belonged
- 85% of girls report improved confidence and connection
- 97% of girls learned life skills
- 98% of girls would recommend GOTR to a friend
- 94% of parents reported GOTR was a valuable experience





2026 GIRLS ON THE RUN DFW CELEBRATORY 5K SERIES

April 25, 2026 | November 14, 2026

| Sponsorship levels & benefits | Exclusive Presenting Sponsor \$20,000 | Star Power Sponsor \$15,000 | Limitless Potential Sponsor \$10,000 | Happy Pace Sponsor \$7,5000 | Confidence Sponsor \$5,000 | Empowered Sponsor \$2,500 |
|---|---------------------------------------|-----------------------------|--------------------------------------|-----------------------------|----------------------------|---------------------------|
| Program and 5K Title Sponsor for Spring & Fall 2026 5K; premium logo placement | ♥ | | | | | |
| Logo on 5K race bib | ♥ | | | | | |
| Opportunity to hand out medals to participants as they finish | ♥ | | | | | |
| Opportunity to brand an interactive activity station (photo booth, hair hair, bling your bib, etc.) | ♥ | ♥ | | | | |
| Partnership spotlight via e-newsletter | ♥ | ♥ | | | | |
| Logo on inspirational signs along 5K course | 3 | 2 | 1 | | | |
| Logo inclusion on back of program shirts* | ♥ | ♥ | ♥ | ♥ | | |
| Opportunity to provide branded giveaway in race bags | ♥ | ♥ | ♥ | ♥ | ♥ | |
| Recognition in social media posts throughout the season | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Logo inclusion on council website | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Complimentary 5K entries | 10 | 8 | 6 | 4 | 2 | |
| Logo inclusion on 5K participant and volunteer shirts** | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Verbal recognition at 5K | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| 10x10 booth space | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Inclusion on 5K finish line banner | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |



Create Your Own Impact

Looking for a different way to impact girls in your community? Ask us about creating a custom partnership!

*Program Shirts: ~1,000 shirts are distributed annually to all program participants and coaches. Your logo on the back ensures consistent visibility at practices, events, and in the community.

**Approximately 1,300 shirts are provided annually to our dedicated volunteers, along with 5K race shirts worn by participants, families, and community members, providing highly visible, community-wide exposure at our events and beyond.

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!
I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run DFW is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

| | | | |
|--|--------------------------|------------------------------------|--------------------------|
| Presenting Sponsor (\$20,000) | <input type="checkbox"/> | Confidence Sponsor (\$5,000) | <input type="checkbox"/> |
| Star Power Sponsor (\$15,000) | <input type="checkbox"/> | Empowered Sponsor (\$2,500) | <input type="checkbox"/> |
| Limitless Potential Sponsor (\$10,000) | <input type="checkbox"/> | 5K Vendor (\$500) | <input type="checkbox"/> |
| Happy Pace Sponsor (\$7,500) | <input type="checkbox"/> | Other _____ | <input type="checkbox"/> |

I do not wish to be an official sponsor, but please accept my donation of \$



Please complete this form and return to:

Girls on the Run DFW Metroplex
4653 Nall Rd, Suite J8

Dallas, TX 75244

By Email: office@gotrdfw.org

SCAN ME



Once payment is received, Girls on the Run DFW will contact you for artwork and logos.