

BRING Girls on the Run® TO YOUR SCHOOL!



Who We Are

Girls on the Run is a nonprofit that creates and offers evidence-based empowerment programs that help third- to eighth-grade girls build confidence, address negative issues, and deepen vital physical, mental, emotional, and social life skills.

Impacts of GOTR

By participating NOW...

- Life-skills lessons
- Fun movement-based games
- Impactful community projects
- Intentional goal-setting activities



...she gains these FOR LIFE.

- Deep inner strength
- Meaningful connection to others
- Foundation of physical health
- Empathy and respect for those around her
- Confidence to pursue dreams of all sizes

GIRLS NEED GOTR

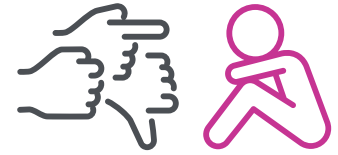
Here's why:



Girls' self-confidence begins to drop by age nine.



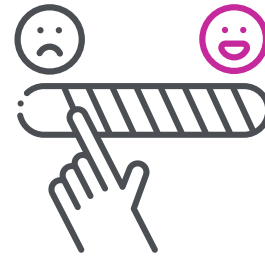
Physical activity starts to decline at age ten and continues to decrease as girls age.



50% of girls ages 10 to 13 experience bullying.



Only 24% of six- to 17-year-olds participate in at least 60 minutes of physical activity every day.



57% of U.S. teen girls felt persistently sad or hopeless in 2021 – double that of boys and representing a nearly 60% increase over the past decade.

OUR PROGRESS IS POWERFUL!



- Girls on the Run Shenandoah Valley annually serves more than 375 participants.
- Since 2011, over 5000 teammates have participated in our program.
- More than 200 volunteers (including caring coaches) support, uplift, and inspire our girls every year.
- Over 1,000 participants and spectators attend our 5K Celebrations every year.



GET INVOLVED WITH GOTR



HOSTING A TEAM:

✓ Provide a Site


- Offer a safe, accessible outdoor place with a restroom (and a designated indoor space for inclement weather)
- Accommodate a regular practice schedule two times a week for 90 minutes

✓ Secure a Site Liaison

- Act as the main site contact for families, participants, and council staff
- Help recruitment efforts and distribute marketing materials
- Provide families with registration assistance
- Identify 2-3 coaches from your site and/or community*



At a time when girls may be struggling to fit in or find their voice, our programs reassure them that they belong.



By hosting a team, you will inspire girls to embrace their individuality, make new friends, and find joy in movement.

**If you cannot secure coaches, have no fear! Girls on the Run will work with you to identify coaches from our volunteer pool.*





Transforming Lives

IT'S WHAT WE DO



Three programs, one life-changing impact.

Girls on the Run is the only physical activity-based, positive youth development program for girls with a research-based curriculum, trained coaches, and a commitment to serving all girls.

Every practice, coaches lead teams through fun and engaging activities that innovatively blend social emotional life skills with physical movement.



Girls on the Run: Grades 3-5

- Understand ourselves, value teamwork, and recognize our impact on the world.
- Set and achieve goals, nurture emotional health, connect with others, and appreciate healthy habits.



Heart & Sole: Grades 6-8

- Learn how to develop a strong support system, foster healthy relationships, and offer help to those in need.
- Understand the important connection between body, brain, and heart.



Camp GOTR: Grades 3-5

- Remain active and empowered in between seasons
- Build friendships, explore creativity, and play fun games.

How GOTR SUPPORTS You



EVERY STEP OF THE WAY

Program sites can count on GOTR for:

- Marketing and registration materials
- Parent/guardian communications
- National Coach Training (led by trained facilitators)
- Curriculum materials and coach supplies*
- Program t-shirt and 5K participation
- Ongoing support to site liaisons, coaches, and families



The data – and participant voices – say it all!



98%

OF PARTICIPANTS

said they had fun at their Girls on the Run practice.



98%

OF PARTICIPANTS

said they would tell their friends to participate in Girls on the Run.



97%

OF PARTICIPANTS

said they learned things at Girls on the Run that are important to them.

NEXT STEPS

Are you ready to join the GOTR community?

1. Submit site application located on our website: girlsontherunsv.org/start-team
2. Identify site liaison
3. Confirm site practice schedule
4. Share provided GOTR marketing materials to help register girls

Site registration is open now

Participant registration opens: August 1, 2026

Season spring program start date: August 31, 2026

Celebratory 5K event date: November 15, 2026

We are excited for you to join us and need your help!

Your involvement plays a vital role in building self-confidence in girls. As a result, your community and the world beyond it will become a better, more welcoming place.

With your involvement, that better tomorrow can be filled with girls who nurture their emotional and physical health, boldly follow their dreams, and become adults who lead with integrity, empathy, and kindness.

Questions?

We are here to help!

Please contact us at info@gotrshenandoahvalley.org



Join other Girls on the Run Sites ^



City of Harrisonburg, VA

*Keister Elementary

City of Winchester, VA

*Daniel Morgan Intermediate

*Jim Barnett Park

*John Kerr Elementary

*Kids Club of Northern Shenandoah Valley

*Shenandoah University

*Virginia Avenue Charlotte DeHart Ele

Clarke, VA

*D. G. Cooley Elementary

*Powhatan School

Frederick VA

*Bass Hoover

*Jordan Springs Elementary

*Orchard View Elementary

Berkeley WV

*Eagle School Intermediate

*Martinsburg South Middle#

*Mill Creek Intermediate

*Potomack Intermediate

Hampshire, WV

*South Branch (Romney) Elementary

*Ice Mountain (Slanesville) Elementary

Rockingham, VA

*John C. Meyers Elementary

*Elkton Elementary

*J. Frank Hillyard Middle School#

*River Bend Elementary

Shenandoah, VA

*Peter Muhlenberg Middle

*Sandy Hook Elementary

*Signal Knob Middle School#

*W. W. Robinson Elementary

Warren, VA

*E. Wilson Morrison Elementary

*Hilda J. Barbour Elementary

Jefferson County, WV

*South Jefferson Elementary

*T.A. Lowery Elementary

*Wildwood Middle School#

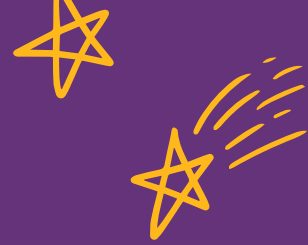
*Wright Denny



*Had one or more active teams during Spring 2023 or later
#Heart & Sole Team Grades 6-8



Notes





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