

SNEAKER SOIRÉE

Friday, May 15, 2026 • Museum of the Shenandoah Valley

Be part of the most comfortable party in town — celebrating a year of empowering girls in the Shenandoah Valley region!

Celebrate a year of impact at the Sneaker Soirée, a fun and memorable evening featuring cocktail attire, comfy sneakers, inspiring guest speakers, delicious food and drinks, a silent auction, and more. This feel-good celebration brings together community leaders, supporters, coaches, and friends who believe in the power of confidence, connection, and movement.

Since 2011, GOTRSV has served over 5,000 girls ages 8-13, helping them build confidence, develop life skills, and form lasting connections through a research-based curriculum that integrates physical activity and social-emotional learning.

Friday, May 15, 2026
Museum of the Shenandoah Valley
901 Amherst St, Winchester, VA 22601

Tickets
\$75 General Admission • \$35 Coach Admission
\$750 table of 8

Why Your Sponsorship Matters

Your sponsorship ensures that all girls—regardless of financial barriers—can participate in Girls on the Run. Support from the Sneaker Soirée helps fund scholarships, program materials, coach training, and life-changing experiences for girls throughout the Shenandoah Valley. Every dollar raised advances our mission and expands access to programs that help girls grow strong, confident, and resilient.

Be part of an unforgettable evening—and help inspire more girls to dream big, stand strong, and keep moving forward.

About Girls on the Run of the Shenandoah Valley

Girls on the Run of the Shenandoah Valley is a 501(c)(3) nonprofit organization dedicated to enhancing girls' social, emotional, and physical skills to help them successfully navigate life experiences. As the only national physical activity-based, positive youth development program for girls, Girls on the Run uses a research-based curriculum, trained volunteer coaches, and a commitment to serving all girls. GOTRSV proudly serves 13 counties and two cities across the Shenandoah Valley region.

MORE INFORMATION

To discuss sponsorship opportunities, please contact:

Jenny Ligon, Co-Chair, jligon@cnb.bank

Laurel Webster, Co-Chair, laurel@hersickwebster.com





Sneaker Soirée

SPONSOR OPPORTUNITIES

BENEFITS	Champion \$5,000	Sprint Star \$2,500	Trailblazer \$1,000	Finish Line \$750	Pace Setter \$500	Running Buddy \$250
Exclusive Presenting Sponsor Naming Rights of Event <small>First right of refusal for next year (same sponsorship level), full-page ad in program</small>	*					
Logo Recognition <small>on all Sneaker Soirée promotional materials and event assets</small>	*	*	*			
Recognition on Girls on the Run event website	*	*	*	*		
Verbal Recognition During Event Program	*	*	*			
Hosted Beverages <small>(2 drink tickets per person included)</small>	*	*	*	*	*	-
# of Complimentary Sneaker Soirée tickets <small>with promo code</small>	8	6	4	8	2	-
Reserved Seating	<i>Preferred</i>	<i>Preferred</i>	<i>Preferred</i>	<i>Reserved</i>	<i>General</i>	<i>General</i>

Sneaker Soirée sponsorships directly support Girls on the Run of the Shenandoah Valley’s life-changing programming for girls across our region. Each sponsorship level combines meaningful mission impact with a fun, inclusive event experience—bringing friends, colleagues, and community partners together in celebration of confidence, connection, and growth. Higher sponsorship levels provide greater visibility and help expand access to Girls on the Run programming, while every level plays a vital role in ensuring all girls have the opportunity to participate, regardless of financial barriers.

For more information and to discuss sponsorship opportunities please contact:
 Jenny Ligon, *Co-Chair*, jligon@cnb.bank
 Laurel Webster, *Co-Chair*, laurel@hersickwebster.com

To sponsor, donate, or purchase tickets, visit: girlsontherunsv.org/sneaker-soiree