



SPONSORSHIP PACKET

WHAT OTHERS ARE SAYING



FROM THE US SURGEON GENERAL

In a 2023, The Office of the U.S. Surgeon General and the U.S. Public Health Service recently released a report about the vital connection between physical activity and mental health. In it, Dr. Murthy highlighted Girls on the Run as an example of a program for girls to learn life skills through engaging activities and lessons.



FROM OUR PRINCIPALS

“They [Girls on the Run participants] are learning tools, strategies and language to understand more about where people are coming from. They know what to do in situations with girl conflict. You can tell the girls who have been through the program and have had the lessons compared to girls who haven’t”

“As the program continued our female students began to gain such confidence that it was indeed noticeable in the classroom. Students participated more, volunteered to take on tasks that once were believed to be too hard by them. The growth in character I witnessed has truly made me an advocate for Girls on the Run.”



FROM OUR COACHES

“Nearly every practice held an experience that provided the chance to see a girl realize her spark and ignite her confidence.”

“I am convinced that Girls on the Run is a portal for girls to directly view themselves as they are. It gives them the tools to shine brighter than before.”



FROM OUR PARENTS

“Before GOTR, my daughter saw dance as the only enjoyable way to move her body. This has shown her that there are other options out there and that being part of a team is a positive thing.”

“The friendships Charlee made during GOTR helped her adjust to new situations and she was able to talk through her problems because she had learned to express her emotions. This program doesn't just make an impact on one girl. It impacts the entire community.”



YOUR SUPPORT CREATES A RIPPLE EFFECT

Studies show that 50% of girls experience bullying such as name calling and exclusion. By age 6, girls already identify boys as smarter than they are. Girls' confidence also peaks at age 9, falling steeply at 3.5 times the rate of boys, reaching its lowest point in 9th grade.

Girls who lack confidence become women who lack confidence. Close to 80% of women struggle with low self-esteem compared to 59% of men. Four in five women may be held back in their career advancement.

Girls on the Run programs focus on pre-teen and teen girls because of the tremendous pressure and adversity they experience. We know these girls are full of power and potential and just like diamonds, with great pressure comes greatness, creativity and resilience.

Given opportunities to learn and practice key skills, with the guidance of trained volunteers, we are connecting girls to their limitless potential so that they can be the changemakers driving progress in their communities, building back a stronger and kinder community for everyone - women, boys and men included. Girls on the Run and companies such as yours are investing in girls because every day we witness the impact of how they use their power and potential to help their friends, their schools, and their communities.



MID STATE PA

SPONSORSHIP OPPORTUNITIES

CORPORATE BENEFITS

PRESENTING

LIMITLESS

EMPOWERED

JOYFUL

HEALTHY

CONFIDENT



ONE SEASON

\$15,000

\$8,000

\$5,000

\$2,500

\$1,000

TWO SEASONS

\$30,000

\$20,000

\$12,000

\$7,500

\$4,500

\$1,500

WELCOME AT 5K EVENTS



TABLE OF 10 AT LIMITLESS
POTENTIAL BREAKFAST



COMPANY LOGO ON RACE BIBS



PROMINENT BANNER PLACEMENT
ON START/FINISH LINE ARCH



FINISH LINE BARRICADE COVER



ENGAGEMENT AS CORPORATE TEAM
VOLUNTEERS AT A BRANDED
CHEERWATER STATION



COMPANY LOGO ON ALL PROGRAM
SHIRTS (3,000+)



COMPANY LOGO ON ALL 5K
SHIRTS (3,000+)



COMPANY
LISTING

ACTIVATION IN FRIENDS AND
FAMILY ZONE



SOCIAL MEDIA
ACKNOWLEDGEMENT



6

5

4

3

2

1

COMPANY LOGO ON
GOTR WEBSITE



COMPANY LOGO ON EMAIL
MARKETING FOOTER



SPONSORSHIP BENEFITS ARE NEGOTIABLE TO BEST FIT THE NEEDS OF YOUR COMPANY



YOUR SPONSORSHIP REACH



subscribers: 16K+



followers: 4K+



followers: 1K+



followers: 350+



TEAMS: 140+



COACHES: 600+



PROGRAM PARTICIPANTS: 3,000+



5K RUNNERS AND WALKERS: 6,000+



FRIENDS, FAMILY, AND SUPPORTERS:
6,000+

CORPORATE BRANDING



3,000+ 5K SHIRTS



RACE BIBS



**BANNER AT
FINISH LINE**



BARRICADE COVER



**COMPANY BRANDED
STATION**



**LET US FIT THE NEEDS
OF YOUR COMPANY!**



We can't wait to talk with you! For questions and more information reach out to Lindsay Peiffer, Corporate & Community Relations Manager, at lindsay.peiffer@gotrmidstatepa.org