



2024 PARTNERSHIP OPPORTUNITIES



SERVING
BURLINGTON,
ESSEX,
HUNTERDON,
MERCER,
MORRIS AND
UNION
COUNTIES



2024 NATIONAL PARTNERS



Gamma Phi Beta



Girls on the Run NJ EAST



www.girlsontherunnj.org

MAKING AN IMPACT

OUR MISSION

We inspire girls to be **joyful, healthy and confident** using a fun, experience-based curriculum that creatively integrates **running**.

OUR PROGRAM

At Girls on the Run (GOTR) we inspire girls to recognize their inner strength and celebrate what makes them one of a kind. Trained coaches lead small teams through our research-based curriculum which includes dynamic discussions, activities and running games.

Over the course of the eight-week program, girls in 3rd through 8th grade develop essential skills to help them navigate their worlds and establish a lifetime appreciation for health and fitness. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event, where Girls on the Run participants, coaches, family, friends and community come together for a morning of joy and empowerment.

JOIN OUR 5K CELEBRATIONS

Girls on the Run hosts two 5K events each season: North 5K for Essex, Morris and Union teams, and South 5K for Burlington, Hunterdon and Mercer teams. Partners receive recognition and marketing exposure at BOTH 5K events for each season of sponsorship.

2024 5K DATES:

SPRING - JUNE 1 & 2

FALL - MID-NOVEMBER

Girls on the Run helped me to be less shy and let me be myself. It helped me clear my head because while I'm running, I let go of stress that I've been bottling up."

-GOTR girl

“

As a coach and teacher, watching the girls incorporate the lessons into their lives is truly magical!"

-GOTR coach



WHY IT MATTERS

Studies show that 3rd through 8th grade is a critical period of time for girls. Their self-confidence begins to drop by age nine, 50% of girls ages 10 to 13 experience bullying, and physical activity levels begin to decline.

A recent independent study found that the Girls on the Run intentional life skills curriculum, delivered by highly trained coaches, positively impacts girls' lives by helping them increase self-confidence, develop healthy relationships and feel good about themselves.

At an age when girls are constantly trying to measure up to ideas of who they should be when they're still discovering who they are, Girls on the Run shows them that their potential isn't just enormous, it's beyond measure.



PROGRAM YEAR 2023 ACCOMPLISHMENTS

\$100,000

in financial
assistance

77

unique program
sites

1,607

total program
participants

Burlington, Essex,
Hunterdon, Mercer,
Morris and Union
counties

13

new sites added!

300+

volunteer coaches



GIRLS ON THE RUN NJ EAST MARATHON GOALS:

- Serve **25,000 girls** by the end of 2024
- Provide over **\$100,000 in financial assistance annually** so every girl who wishes to participate can have the opportunity
- Continue to recruit, support and retain **caring and committed volunteers** as coaches
- Expand our program to **areas that lack access** to high-quality youth development activities



"My daughter was shy. At practices, she felt warmly welcomed. She loved the lessons and how the coaches cheered her on. She is so proud of herself for completing the 5K, and we are inspired by her."
-GOTR parent



PARTNER WITH US

Our partners are vital to advancing our mission as they provide critical financial, in-kind and volunteer support needed to best serve girls in our area.

Become a Sponsor

Since 2001, Girls on the Run NJ East has supported more than 24,000 girls in developing the confidence and character they need to become strong, healthy women, using a unique, research-based after school curriculum that creatively integrates running.

Your investment empowers girls with transformational life skills that impact their future. Partners may sponsor a full-year, one season, or other programmatic initiatives.

Donate In-Kind Goods or Services

Interested in contributing your product or services to one (or all four!) of our 5K events? Some in-kind perks include name and logo on website and a shout-out at the event.

Adopt a Team

Your business or organization can empower an entire team of girls at one of our subsidized sites in high-need communities. Includes opportunities for your employees or members to engage with the program as coaches, running buddies, or 5K volunteers.

WHEN YOU PARTNER WITH GIRLS ON THE RUN YOU:

- Showcase commitment to strengthening health and wellness in our community.
- Reach over 10,000 people in the GOTR community through our website, social channels and marketing materials.
- Receive access to collaborative, customized and mutually beneficial partnership activations.
- Demonstrate that you are a company that cares - driving sales, customer loyalty and new customer acquisition.
- Create meaningful employee engagement opportunities.
- Have the opportunity to make a transformative impact on the lives of girls and their families!

For more information and to become a partner, contact:

Suzanne Elliott, Executive Director | 718-637-3774 | Suzanne.Elliott@GirlsOnTheRun.org



2024 CORPORATE SPONSORSHIP OPPORTUNITIES



	LIMITLESS POTENTIAL	STAR POWER	ENERGY AWARD	PACE SETTER	RUNNING BUDDY
BOTH SEASONS	\$20,000	\$8,500	\$4,500	\$1,500	\$1,000
ONE SEASON	\$12,000	\$5,000	\$2,500	\$1,000	\$500
Complimentary 5K entries	8	5	3	2	2
Logo on all program and 5K emails					5K emails only
Linked logo on website	Partner and 5K pages	Partner and 5K pages	Partner and 5K pages	5K page	5K page
Post-5K thank you in newsletter					
Listing in Annual Report	Logo				
Logo on 5K signage	Finish line	Mile marker	Water stop	Coach appreciation tent	
Social media posting	2/season dedicated	1/season dedicated	1/season	1/season	
Sponsor table at 5K events					
Logo on program shirts worn by all GOTR participants	Back - featured	Back	Back		
Logo on 5K medal lanyard					
Sponsor Spotlight in newsletter					
Option to speak at 5K events					
Logo on 5K race bibs					
Profile in Annual Report					

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Suzanne Elliott, Executive Director
718-637-3774 or Suzanne.Elliott@GirlsOnTheRun.org



2024 PLEDGE FORM

INVEST IN HER POWER AND POTENTIAL TODAY!

To become a corporate sponsor, please complete this form and return it to Executive Director Suzanne Elliott by email to Suzanne.Elliott@girlsontherun.org or mail to P.O. Box 896, Millburn, NJ 07041.

GOTR NJ East Sponsorship Level (check one):

- | | | |
|----------------------------|--------------------------------------------------|------------------------------------------------|
| Limitless Potential | <input type="checkbox"/> \$20,000 (both seasons) | <input type="checkbox"/> \$12,000 (one season) |
| Star Power | <input type="checkbox"/> \$8,500 (both seasons) | <input type="checkbox"/> \$5,000 (one season) |
| Energy Award | <input type="checkbox"/> \$4,500 (both seasons) | <input type="checkbox"/> \$2,500 (one season) |
| Pace Setter | <input type="checkbox"/> \$1,500 (both seasons) | <input type="checkbox"/> \$1,000 (one season) |
| Running Buddy | <input type="checkbox"/> \$1,000 (both seasons) | <input type="checkbox"/> \$500 (one season) |

Sponsor Information

Company: _____

Name: _____

Address: _____

City, State & Zip: _____

Email: _____

Phone: _____

Billing Information

☐ **Charge my credit card**

CC number: _____

Exp. date: _____ Security code: _____

☐ **My check is enclosed**

Please make payable to Girls on the Run NJ East and send to:

Girls on the Run NJ East
PO Box 896
Millburn, NJ 07041

☐ **I will donate online.**

www.girlsontherunnj.org/donate

Please contact me for:

☐ In-Kind donation

☐ Adopt a Team

Preferred Contact Type

☐ Email

☐ Phone

