Girls on the Run
new jersey east

2026 Partnership Opportunities

SERVING BURLINGTON, ESSEX, HUNTERDON, MERCER, MORRIS AND UNION COUNTIES

2026 Celebrate Your Start
Girls on the Run 5K
New Jersey East

2026 NATIONAL PARTNERS

Gamma Phi Beta
band
Rowan

MAKING AN IMPACT

OUR MISSION

We inspire girls to be **joyful, healthy and confident** using a fun, experience-based curriculum that creatively integrates **running.**

> "Every season gets better as I connect with the girls on a deeper level
> -GOTR coach

OUR PROGRAM

At Girls on the Run, we inspire girls to recognize their inner strength and celebrate what makes them one of a kind. Trained coaches lead small teams through our research-based curriculum which includes dynamic discussions, activities and running games.

Over the course of the eight-week program, girls in 3rd through 8th grade develop essential skills to help them navigate their worlds and establish a lifetime appreciation for health and fitness.

The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event, where Girls on the Run participants, coaches, family, friends and community come together for a morning of joy & empowerment.

JOIN OUR 5K CELEBRATIONS

Girls on the Run hosts two 5K events each season: North 5K for Essex, Morris and Union teams, and South 5K for Burlington, Hunterdon and Mercer teams. Partners receive recognition and marketing exposure at BOTH 5K events for each season of sponsorship.

2026 5K Events!

SPRING - May 30, Newark
May 31, Trenton

FALL - Nov 14, Trenton
Nov 15, Newark

Why It Matters

Studies show that 3rd through 8th grade is a critical period of time for girls. Their self-confidence begins to drop by age nine, 50% of girls ages 10 to 13 experience bullying, and physical activity levels begin to decline.

A recent independent study found that the Girls on the Run intentional life skills curriculum, delivered by highly trained coaches, positively impacts girls' lives by helping them increase self-confidence, develop healthy relationships and feel good about themselves.

PROGRAM YEAR 2025 ACCOMPLISHMENTS

$174,000 in financial assistance

114 unique program sites

1,880 total program participants

16 new sites added!

300+ volunteer coaches

PROUDLY SERVING

Burlington, Essex, Hunterdon, Mercer, Morris and Union counties

Girls on the Run NJ East Marathon Goals:

- *Serve **more than 2,000 girls annually** by 2026*
- *Provide over **$180,000 in financial assistance annually** so every girl who wishes to participate CAN!*
- *Continue to recruit, support and retain **caring and committed volunteers** as coaches*
- *Expand our program to **areas that lack access** to high-quality youth development activities*

"Since participating in Girls on the Run, my daughter has jumped into so many different experiences, from cross country to running for student council. She's really blossomed! The Girls on the Run curriculum and supportive coaches and community has helped her."
– GOTR Mom, Fall 2025

PARTNER WITH US

Our partners are vital to advancing our mission as they provide critical financial, in-kind and volunteer support needed to best serve girls in our area. Partners may sponsor a full-year, one season, or other programmatic initiatives

Sponsor 2026 Programs & 5K Events

We offer a wide range of sponsorship opportunities from $500 - $20,000 with tiered recognition benefits detailed on the next page. Your support helps us increase access to our program and provide a memorable 5K experience for thousands of girls and families.

Adopt a Team

Your business or organization can empower an entire team of girls at one of our subsidized sites in high-need communities. Includes opportunities for your employees or members to engage with the program as coaches, running buddies, or 5K volunteers. Adopt a Team starts at $3,000 with benefits at the one-season Energy Award level.

Underwrite "Hello, Bold Heart!"

We are seeking sponsors in 2026 to help us purchase the new "Hello, Bold Heart!" curriculum and program materials by Girls on the Run International. New lessons and updated activities teach girls to use their voices! County sponsorship is $3,000 and includes benefits at the full-year Pace Setter level PLUS sponsor logo on all curriculum books and activity journals in that county.

Available counties: *BURLINGTON, ESSEX, HUNTERDON*

WHEN YOU PARTNER WITH GIRLS ON THE RUN YOU:

- Showcase commitment to strengthening health and wellness in our community.
- Reach over 10,000 people in the GOTR community through our website, social channels and marketing materials.
- Receive access to collaborative, customized and mutually beneficial partnership activations.
- Demonstrate that you are a company that cares - driving sales, customer loyalty and new customer acquisition.
- Create meaningful employee engagement opportunities.
- Make a transformative impact on the lives of girls and their families!

For more information and to become a partner, contact:
Suzanne Elliott, Executive Director | 718-637-3774 | Suzanne@GirlsOnTheRunNJ.org

2026 CORPORATE SPONSORSHIP OPPORTUNITIES

	LIMITLESS POTENTIAL	STAR POWER	ENERGY AWARD	PACE SETTER	RUNNING BUDDY
BOTH SEASONS	$20,000	$10,000	$5,000	$1,500	$1,000
ONE SEASON	$15,000	$7,500	$3,000	$1,000	$500
Complimentary 5K entries	*8*	*5*	*3*	*2*	*2*
Logo on all program and 5K emails					*5K emails only*
Linked logo on website	*Partner and 5K pages*	*Partner and 5K pages*	*Partner and 5K pages*	*5K page*	*5K page*
Post-5K thank you in newsletter					
Listing in Annual Report	*Logo*				
Logo on 5K signage	*Finish line*	*Mile marker*	*Water stop*	*Coach appreciation tent*	
Social media posting	*2/season dedicated*	*1/season dedicated*	*1/season*	*1/season*	
Sponsor table at 5K events					
Logo on program shirts worn by all participants	*Back - featured*	*Back*	*Back*		
Logo or name on 5K medal					
Sponsor Spotlight in newsletter					
Option to speak at 5K events					
Logo on 5K race bibs					
Profile in Annual Report					

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Suzanne Elliott, Executive Director
718-637-3774 or Suzanne@GirlsOnTheRunNJ.org

2026 PLEDGE FORM

INVEST IN HER POWER AND POTENTIAL TODAY!

To become a corporate sponsor, please complete this form and return it to Executive Director Suzanne Elliott by email to Suzanne@girlsontherunnj.org or mail to P.O. Box 896, Millburn, NJ 07041.

GOTR NJ East Sponsorship Level (check one):

Limitless Potential	☐ $20,000 (both seasons)	☐ $15,000 (one season)
Star Power	☐ $10,000 (both seasons)	☐ $7,500 (one season)
Energy Award	☐ $5,000 (both seasons)	☐ $3,000 (one season)
Pace Setter	☐ $1,500 (both seasons)	☐ $1,000 (one season)
Running Buddy	☐ $1,000 (both seasons)	☐ $500 (one season)
Underwrite "Bold Heart"	☐ $3,000	

☐ Burlington ☐ Essex ☐ Hunterdon

Sponsor Information

Company:

Name:

Address:

City, State & Zip:

Email:

Phone:

Billing Information

☐ **Charge my credit card**

CC number:

Exp. date: Security code:

☐ **My check is enclosed**

Please make payable to **Girls on the Run NJ East** and send to:

Girls on the Run NJ East
PO Box 896
Millburn, NJ 07041

☐ **I will donate online**

www.girlsontherunnj.org/donate

Please contact me for:

☐ Adopt a Team

☐ In-Kind Donation

Preferred Contact Type

☐ Email

☐ Phone