THE POWER OF OUR

CONNECTEDNESS



Girls on the Run New Jersey East
2022 ANNUAL REPORT









Our CONNECTEDNESS grew stronger in 2022. Those powerful bonds have allowed **GIRLS ON THE RUN** NJ EAST to share our impactful program with even more

girls in MORRIS, ESSEX, UNION, MERCER AND







Dear friends.

As I reflect on the past year, the word connectedness ties together the people and purpose of our Girls on the Run NJ East family. When I started as Executive Director in May, my top priority was connecting with the remarkable people in our community: our staff, board, coaches, supporters, and of course girls. What a joy it has been to learn why Girls on the Run matters so much to you and what you see for our future! It certainly means a lot to my oldest daughter, who completed her fifth Girls on the Run season last fall.

Those conversations guided our team to sharpen its focus on building relationships in communities that do not yet have access to Girls on the Run, increasing our funds for financial assistance for girls in all five counties we serve, and strengthening bonds with our dedicated and passionate volunteers.

While we have more work ahead to reach our vision of making Girls on the Run available to every girl, we are proud of the milestones we all achieved together in 2022, including: more than \$71,000 in financial assistance provided to families (our highest ever!); nearly 20% more girls served compared to 2021; and most importantly, more than 75 % of girls on our subsidized teams said

Girls on the Run helped them to make healthy choices, manage their emotions and resolve conflicts, and to help others in their community.

Your commitment to Girls on the Run NJ East has allowed girls to create connections that will empower and transform their lives. Thank you!

Sincerely,
Suzanne Elliott
EXECUTIVE DIRECTOR



Dear friends,

I am honored to serve as the Board President for an organization whose mission to help young girls discover their unstoppable strength is so near and dear to my heart.

2022 was a pivotal year for Girls on the Run NJ East. After more than 20 years as the Executive Director, our amazing founder, Sydney Davis, sunset her role with Girls on the Run. The leadership baton was passed to Suzanne, and I'm proud to say that the transition was seamless! Our year was filled with 'firsts' as we hit milestones in scholarships issued, launched sites in new territories, and organized our own 5K. The staff executed with precision on initiatives that strengthened our program while ensuring that we met our financial requirements.



There is a magic that takes place during a season of Girls on the Run! Through the strong sense of connectedness and belonging, our girls find confidence and empowerment that will guide their paths in life. We are deeply grateful to our volunteers, sponsors, donors and partners. We could not accomplish this work without you.

With Gratitude, Ann Brodow

BOARD PRESIDENT

PROUDLY

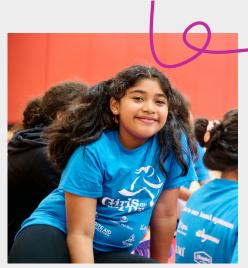
uplifting and inspiring kids

Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



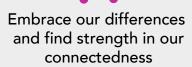




Our Core Values

Recognize our power and responsibility to be intentional in our decision-making







Express joy, optimism and gratitude through our words, thoughts and actions



Lead with an open heart and assume positive intent

and others



Nurture our physical, emotional

and spiritual health







A YEAR OF growth & connection

During every Girls on the Run season, girls establish a connection between their inner strength and limitless potential.

Since 2000, we have created that magical feeling of connection for more than 22,500 girls. 2022 was a year of accomplishment for Girls on the Run NJ East and our growth continues.

Today, the future of our girl empowerment organization is bright.



1,560 unstoppable and remarkable girls

260+

kind-hearted and dedicated coaches and volunteers

72
unique sites

\$71,000+
in scholarships provided to girls



"The lesson on
'Connection' teaches how
to find common ground
with those who may seem
different. By focusing on
our commonalities, we can
build a better world one
connection at a time."

-Jennifer, Girls on the Run Coach "It was amazing to see 13 strangers come together as a team and become an unbreakable family. We all crossed the finish line at the 5K."

- Allisson. Heart & Sole Participant





"I am so thankful for this program. As a parent, there is nothing better than seeing your child love something so much that they don't want it to end!"

- Cristin.

Caregiver

THANK YOU, partners

In 2022, National Partners, corporations, foundations, local sponsors and individuals made it possible for Girls on the Run NJ East to reach hundreds of families. In turn, 1,560 girls found their inner strength, formed lasting connections with their teammates and made meaningful impact in communities across Morris, Essex, Union, Mercer and Burlington counties.

The generosity of our supporters is central to our impact. That impact is evident in every girl who joins our program and finds the confidence to challenge herself, find her voice and achieve her dreams.









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THANK YOU,

Foundation partners!

Linus R. Gilbert Foundation Atlantic Health System Morristown Medical Center DICK'S Sporting Goods Foundation Head Family Charitable Foundation Junior League of Summit Summit Foundation Investors Foundation Roma Bank Community Foundation Standish Foundation

GOTR NJ EAST STAFF

Suzanne Elliott, Executive Director

Kathryn Marsh Sarah Morrison Anne Klein Terri DiMartini-Greenlee Jane Collins Melissa Reuter

Dore Duffaime

FINANCIALS



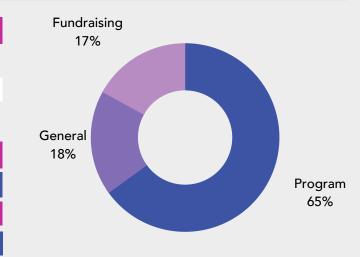
Support, revenue and other income (loss):	Total
Sponsorships	\$34,000
Contributions and grants	\$168,429
Program registration fees	\$270,507
5K merchandise sales	\$7,946
5K registration fees	\$34,477
Other (includes investment loss)	(\$17,100)

\$498,259

Total support, revenue & other income (loss):

Program Reg. 52.5%

Expenses	\$472,968
Program	\$305,955
General and administrative	\$84,881
Fundraising costs	\$82,132
Change in net assets	\$25,291
Net assets, beginning of year	\$425,790
Temporarily restricted net assets	\$8,414
Net assets, end of year	\$459,495



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Prevention is Key

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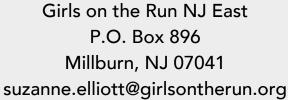












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