



MEMPHIS

ABOUT SO

MUCH MORE

THAN

RUNNING

Girls on the Run has served over 1,000 girls in 21+ schools and community sites across the Memphis area since 2018

When you partner with Girls on the Run, you are telling young people that you believe they can make a difference, ignite change and be part of the solution. In our 5th anniversary year, we invite you to join us in inspiring, encouraging and strengthening confidence in the next generation of women in our community.

OUR VISION

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

WHAT WE DO

Using an evidence-based model that creatively integrates running and movement, Girls on the Run creates opportunities for girls in grades 3-8 to build their self-confidence and strengthen their relationships with others so that they feel empowered to live up to their full potential.

WHAT YOU DO

YOUR generosity provides over 70% of our program participants with financial assistance - including 100% of students at Title 1 Schools - to help ensure they have the opportunity to engage in high-quality programming, regardless of their ability to pay.

WHY IT MATTERS

It's fun. It's effective.

"Girls on the Run has allowed me to meet new people, learn how to build myself up and how to communicate with others."

- Sanaia, participant

- Participating in Girls on the Run transforms girls' lives by helping them increase their **confidence**, develop **healthy relationships** and **feel good about themselves** - inside and out.
- Girls who were the least active at the start of the program increased their **physical activity** by more than **40%.***
- **97%** of participants said they learned critical skills to **manage emotions, resolve conflict, help others or make intentional decisions.****

**Results based on a 2016 independent study conducted by Positive Youth Development expert Maureen R. Weiss, Ph.D.



2023 5K Sponsorship Opportunities

| Includes Two 5k's Spring and Fall | Presenting Sponsor \$15,000 | Unstoppable Us \$10,000 | Girl Power \$5,000 | Limitless Potential \$2,000 | Energy Award \$1,000 | Running Buddy \$500 |
|---|--------------------------------|----------------------------|-----------------------|--------------------------------|-------------------------|------------------------|
| Digital partnership highlight/profile | ♥ | | | | | |
| Premier logo placement on GOTR Mem homepage | ♥ | | | | | |
| Recognition in all 5K promo pieces & media | ♥ | ♥ | | | | |
| Logo on 5K banner | ♥ | ♥ | ♥ | | | |
| Verbal recognition at 5K | ♥ | ♥ | ♥ | | | |
| Logo on 5K shirts | ♥ | ♥ | ♥ | ♥ | | |
| Host table/booth or station at 5K | ♥ | ♥ | ♥ | ♥ | ♥ | |
| Logo on 5K event page | ♥ | ♥ | ♥ | ♥ | ♥ | |
| Recognition on social media | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Item in 5K event bag | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Volunteer opportunities | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Complimentary 5K entries | 10 | 8 | 6 | 4 | 2 | 1 |

Call or email Joanna Lipman, Executive Director, to secure your preferred level today! Joanna.Lipman@girlsontherun.org or 901-848-0054

Your sponsorship includes two program 5K events - spring and fall. Employee engagement opportunities are also available!

Sponsorships can be made online by [clicking here](http://www.gotrmemphis.org/5K) or going to <http://www.gotrmemphis.org/5K>