



MEMPHIS

ABOUT SO

MUCH MORE

THAN

RUNNING

Girls on the Run has served over 1,000 girls in 21+ schools and community sites across the Memphis area since 2018

When you partner with Girls on the Run, you are telling young people that you believe they can make a difference, ignite change and be part of the solution. In our 5th anniversary year, we invite you to join us in inspiring, encouraging and strengthening confidence in the next generation of women in our community.

OUR VISION

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

WHAT WE DO

Using an evidence-based model that creatively integrates running and movement, Girls on the Run creates opportunities for girls in grades 3-8 to build their self-confidence and strengthen their relationships with others so that they feel empowered to live up to their full potential.

WHAT YOU DO

YOUR generosity provides over 70% of our program participants with financial assistance - including 100% of students at Title 1 Schools - to help ensure they have the opportunity to engage in high-quality programming, regardless of their ability to pay.

WHY IT MATTERS

It's fun. It's effective.

"Girls on the Run has allowed me to meet new people, learn how to build myself up and how to communicate with others."

- Sanaia, participant

- Participating in Girls on the Run transforms girls' lives by helping them increase their **confidence**, develop **healthy relationships** and **feel good about themselves** - inside and out.
- Girls who were the least active at the start of the program increased their **physical activity** by more than **40%.***
- **97%** of participants said they learned critical skills to **manage emotions, resolve conflict, help others or make intentional decisions.****

**Results based on a 2016 independent study conducted by Positive Youth Development expert Maureen R. Weiss, Ph.D.



5-Year Sponsorship Opportunities

	Presenting Sponsor \$15,000	Unstoppable Us \$10,000	Girl Power \$5,000	Limitless Potential \$2,000	Energy Award \$1,000	Running Buddy \$500
Digital partnership highlight/profile	♥					
Premier logo placement on GOTR Mem homepage	♥					
Recognition in all 5K promo pieces & media	♥	♥				
Logo on program shirts	♥	♥				
Verbal recognition at 5-Year Anniversary event	♥	♥	♥			
Visit a team in your community	♥	♥	♥	♥		
Logo on 5-Year Anniversary event page	♥	♥	♥	♥		
Logo on GOTR Mem website with link	♥	♥	♥	♥	♥	
Recognition on social media (minimum)	<i>5</i>	<i>4</i>	<i>3</i>	<i>3</i>	<i>2</i>	<i>1</i>
Volunteer opportunities	♥	♥	♥	♥	♥	♥
Tickets to 5-Year Anniversary Event	<i>10</i>	<i>8</i>	<i>6</i>	<i>4</i>	<i>2</i>	<i>1</i>
Thanks to your support, Girls on the Run Memphis will impact the lives of...	100+ Girls	66 Girls	33 Girls	16 Girls	6 Girls	3 Girls

Call or email Joanna Lipman, Executive Director, to secure your preferred level today!
Joanna.Lipman@girlsontherun.org
 or 901-848-0054

Your sponsorship supports an entire school year of programming - Fall and Spring Seasons.