

FALL 2026

Girls on the Run

Union County



GINGERSNAP 5K SPONSORSHIPS



**GET INVOLVED.
TRANSFORM LIVES.**

When you sponsor Girls on the Run Union County, you make it possible for more girls to unlock their power and potential.

WHO WE ARE



We Inspire

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



We take pride in our progress:

- Girls on the Run of Union County has supported girls in our community for over 20 years
- Over 20,800 girls served in Union and Montgomery counties since 2006
- We have given over \$607,000 in program scholarships

SPONSORS SAY

"We are proud of our continued partnership with Girls on the Run, supporting this shared commitment of inspiring young women and unlocking their limitless potential."

WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:



85% of girls improved their confidence, caring, competence, character and connection to others.

97% of girls felt like they belonged at Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.

GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

98% of girls would tell other girls to participate in Girls on the Run.

94% of parents reported Girls on the Run was a valuable experience for their girl.





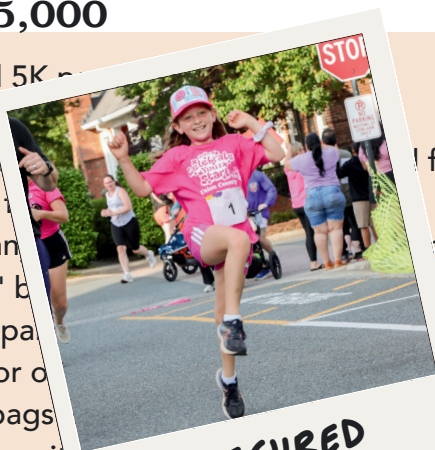
GINGERSNAP 5K

Sponsorship opportunities allow you or your business to have an active part in our Celebratory 5K event on Saturday, November 21, 2026 in Town of Waxhaw

Power Her Potential Presenting Partner

(exclusive) — \$5,000

- Logo on front of all 5K shirts
- Logo featured on 5K event bags
- Logo and link on all 5K promotional materials
- 2 volunteers at the 5K Event
- Banner with company logo (sponsor provided)
- Corporate 10' x 10' space at 5K Event
- Yard sign with company logo
- Listed as 5K sponsor on GOTR website
- Insert in 5K event bags (sponsor provided)
- 4 Social Media Recognition before 5K / 3 Verbal Recognition at 5K
- 6 - 5K participants entries
- Speaker invited to kick off 5K



Confidence In Motion Partner — \$2,500

- Logo and link in email correspondence
- Mention in all 5K promotional materials
- Company logo on the back of all race shirts
- Company logo on sponsor banner
- Corporate 10' x 10' space at 5K Event
- Listed as 5K sponsor on GOTR website
- Insert in 5K event bags (sponsor provided)
- 3 Social Media Recognition before 5K / 3 Verbal Recognition at 5K
- 6 - 5K participant entries
- Blog post mentioning partnership (provided upon request)



Finish Line Partner — \$1,500

- Logo and link in email correspondence
- Mention in all 5K promotional materials
- Company logo on the back of all race shirts
- Company logo on sponsor banner
- Corporate 10' x 10' space at 5K Event
- Listed as 5K sponsor on GOTR website
- Insert in 5K event bags (sponsor provided)
- 2 Social Media Recognition before 5K / 2 Verbal Recognition at 5K
- 4 - 5K participant entries

Mile Marker Partner— \$500

- Company logo on the back of all race shirts
- Company name on email newsletters
- Yard sign with company logo at station
- Corporate 10' x 10' space at 5K Event
- Listed as 5K sponsor on GOTR website
- Insert in 5K event bags (sponsor provided)
- 2 - 5K participant entries

Race Day Partner— \$250

- 10' x 10' space at 5K Event
- Insert in 5K event bags (sponsor provided)



READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!
I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ **City:** _____

State: _____ **Zip Code:** _____ **Phone Number:** _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run Union County is very much appreciated.
All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

Gingersnap 5K

Confidence In Motion Partner (\$2,500) ☐

Finish Line Partner (\$1,500) ☐

Mile Marker Partner (\$500) ☐

Race Day Partner (\$250) ☐

Please invoice me ☐

Check included ☐

I do not wish to be an official sponsor, but please accept my donation of \$

Please complete this form and return to:

Girls on the Run Union County
105 S Main Street
Monroe, NC 28112



Questions?

Email: Kerry.Guley@girlsontherun.org

Phone: 704-465-0011



Once payment is received, *Girls on the Run Union County* will contact you for artwork and logos if applicable. Girls on the Run of Union County is a nonprofit organization recognized as tax exempt under Section 501(c)(3) of the Internal Revenue Code-EIN 27-1068817. Contributions are tax deductible to the extent permitted by law.