



15

# Sneaker & Soirée

CELEBRATING 15 YEARS  
OF RUNNING STRONG IN UTAH

**Sponsor Opportunities**

LET'S CELEBRATE  
**15**  
YEARS



# Sneaker Soirée

**9.23.22**

UNIVERSITY OF UTAH ALUMNI HOUSE

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*A Fundraising Party Benefiting Girls on the Run Utah*

**THANK YOU FOR YOUR INTEREST IN BECOMING A SPONSOR  
FOR GIRLS ON THE RUN UTAH'S 10TH ANNUAL SNEAKER SOIRÉE**

Your generous sponsorship will ensure that Girls on the Run Utah can continue changing the lives of girls throughout Utah, allowing them to make a positive difference in the community and their own lives. Join us in supporting the future of our girls and generations to come.



# About the Party



Put on your favorite sneakers, party hat and join us for an evening of fun as we celebrate our 15th birthday! This fun filled evening will begin with a "Cheers to 15 Years" VIP party, followed by an incredible silent and live auction at the breathtaking University of Utah Alumni House. Dinner will be provided by The Blended Table and our open bar will feature specialty drinks and cocktails. All attendees are invited to wear party attire and, of course, running shoes.



## *You're Invited to an Exclusive* **CHEERS TO 15 YEARS PARTY**

As an event sponsor and special supporter of Girls on the Run, you are invited to attend a VIP 15 Year Celebration Party before the event starting at 5:30 p.m. that will include our guest speakers, event host Dee-Dee Darby-Duffin, live jazz music and more.

# Guest Speaker

## MCKAYLA SKINNER

*Olympic Gymnast Silver Medalist*

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Raised in Gilbert, Arizona, MyKayla Skinner became a world-renowned gymnast at an early age when she won the Junior Individual All-Around Title at the 2011 American Classic.



In 2016, MyKayla began her career at The University of Utah as a member of the "Red Rocks" and went on to set records as a 26 time All-American and a two-time NCAA Champion.

MyKayla left Utah after her Junior season to pursue her dream of competing at the Tokyo 2020 Summer Olympics. MyKayla had to overcome major setbacks, but she never gave up, and that paid off when she won the Silver Medal on the vault.

MyKayla and her husband Jonas live in Utah and are completing their undergraduate degrees and developing their YouTube channel.

# The Event Host

## DEE-DEE DARBY-DUFFIN

Dee-Dee was born to perform. The talented Baltimore native, who now lives in Salt Lake City, has been delighting audiences with her mixture of jazz, R&B, soul and funk for a quarter of a century. While making sweet sounds, Dee-Dee caught the acting bug and has performed in countless regional theater productions and sold out shows.





# Sponsorship Opportunities

**JUBILEE** premier sponsor · \$25,000

**JOY** matching grant sponsor · \$10,000

**PRETTY IN PINK** photo booth sponsor · \$6,000

**DREAM** opportunity drawing trip sponsor · \$6,000

**LOVE** table sponsor · \$1,600

**LOVE FROM AFAR** virtual table sponsor · \$1,600

Over the past 15 years, we have worked tirelessly to strengthen the mental, physical, and emotional health of all Utah girls, and we've had so much fun along the way. Our 15th year anniversary will be a special one and we hope you join us in continuing our mission of inspiring all girls to be joyful, healthy, and confident.

We need your support to continue serving over 1,500 girls next year with curriculum, program support, materials, healthy snacks, coach training and scholarships. More than \$700,000 in funding is required to deliver a quality program to all Utah girls who would like to participate, regardless of their family's ability to pay.

We believe that every girl is inherently full of power and potential. By knowing they are the leaders of their lives, these girls will change the world. Join us in ensuring the girls in our communities are given the tools they need to truly shine.

**TO LEARN MORE ABOUT OUR MISSION AND WHAT WE DO,  
PLEASE VISIT [WWW.GIRLSONTHERUNUTAH.ORG](http://WWW.GIRLSONTHERUNUTAH.ORG).**

## Qubilee PREMIER SPONSOR

\$20,000 · ONE AVAILABLE (SOLD)

As a premier event sponsor of the evening, your generosity will make the largest impact for our girls.

Sponsorship includes:

- Recognition as the PREMIER sponsor at the event
- 1 VIP table for 8 guests each with preferred placement
- Special invitation to "Cheers to 15 Years" pre-event party
- 2 bottles of champagne or sparking beverage for each table
- On-screen and verbal recognition during the program
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 13,000
- 25 race entries for our fall 5K Celebration at Sugar House Park on Saturday, November 12, 2022





## Joy MATCHING GRANT SPONSOR

**\$10,000 · TWO AVAILABLE (BOTH SOLD)**

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Your generous sponsorship will bring joy to our girls as you help us double the amount of funds raised for our program.



Sponsorship includes:

- Recognition as the MATCHING GRANT sponsor at the event
- 1 VIP table for 8 guests with preferred placement
- Special invitation to "Cheers to 15 Years" pre-event party
- 2 bottles of champagne or sparking beverage for your table
- On-screen and verbal recognition during the program
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 13,000
- 15 race entries for our fall 5K Celebration at Sugar House Park on Saturday, November 12, 2022



## **Pretty in Pink** PHOTO BOOTH SPONSOR

**\$6,000 · ONLY ONE AVAILABLE**

**Increase your visibility by sponsoring the most fun event of the evening.**

Sponsorship includes:

- Recognition as the PHOTO BOOTH sponsor
- 1 VIP table for 8 guests with preferred placement
- Invitation to "Cheers to 15 Years" pre-event party
- 2 bottles of champagne or sparkling beverage for your table
- On-screen and verbal recognition during the program
- Logo on all photo booth images sent to guests
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 13,000
- 10 race entries for our fall 5K Celebration at Sugar House Park on November 12, 2022



## **Dream** OPPORTUNITY DRAWING TRIP SPONSOR

**\$6,000 · ONLY ONE AVAILABLE**

**Sponsor the most popular item at the event!**

Sponsorship includes:

- Recognition as the OPPORTUNITY DRAWING sponsor
- 1 VIP table for 8 guests with preferred placement
- Invitation to "Cheers to 15 Years" pre-event party
- 2 bottles of champagne or sparkling beverage for your table
- On-screen and verbal recognition during the program
- Logo on all photo booth images sent to guests
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 13,000
- 10 race entries for our fall 5K Celebration at Sugar House Park on November 12, 2022





## Love TABLE SPONSOR

**\$1,600 PER TABLE**

**As a table sponsor, your support will provide funding for a team of 8 underserved girls.**

Sponsorship includes:

- Recognition as a TABLE sponsor at the event
- 1 table for 8 guests with preferred placement
- Invitation to "Cheers to 15 Years" pre-event party
- 1 bottle of champagne or sparkling beverage at your table
- Logo and company link on the Girls on the Run Utah event website
- 5 race entries for our fall 5K Celebration at Sugar House Park on November 12, 2022



## Love From Afar VIRTUAL TABLE SPONSOR

**\$1,600 PER TABLE**

**Sponsor our fundraising efforts without attending in person.**

Sponsorship includes:

- Recognition as a VIRTUAL TABLE sponsor at the event
- Access to view and bid during the online silent auction
- Link to the event's live stream
- Logo and company link on the Girls on the Run Utah event website
- 5 race entries for our fall 5K Celebration at Sugar House Park on November 12, 2022





**Thank you for your interest in becoming a sponsor  
for Girls on the Run Utah's 10th annual Sneaker Soirée.**

Your generous sponsorship will ensure that Girls on the Run Utah can continue changing the lives of girls throughout Utah, allowing them to make a positive difference in the community and their own lives. Join us in Celebrating 15 years of serving Utah girls and help us in supporting the future of our girls for generations to come.

*Interested in Being a 2022 Sneaker Soirée Sponsor?*

Contact us at 801.598.8852 or [allison@girlsontherunutah.org](mailto:allison@girlsontherunutah.org).  
Sponsorships can be secured online.

**[WWW.GIRLSONTHERUNUTAH.ORG/SOIREE](http://WWW.GIRLSONTHERUNUTAH.ORG/SOIREE)**