



Sponsor Opportunities

Peace, Love & Flower Power

A 60'S THROWBACK PARTY BENEFITING GIRLS ON THE RUN UTAH



Sneaker Soirée

UNIVERSITY OF UTAH ALUMNI HOUSE

9.22.23



Get Your Groove On

AT GIRLS ON THE RUN UTAH'S 11TH ANNUAL FUNDRAISING PARTY

Thanks for your interest in being a 2023 Sneaker Soirée sponsor!
Your generous sponsorship will ensure that Girls on the Run can continue changing the lives of girls throughout Utah, allowing them to grow and make a positive difference in their community and their own lives.



Peace, Love & Party

KICK THE NIGHT OFF WITH A 60'S THROWBACK PARTY

Dust off your vintage sneakers, break out the tie-dye, and come dressed in your coolest 60's outfit or casual cocktail attire. We'll be pulling out all the stops with themed drinks, appetizers, tunes, and good vibes. Rad auction items, dinner by The Blended Table, an open bar, and a whole lot of flower power will be included at our most groovy event of the year!



Guest Speaker

HEATHER VANBOERUM

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Heather grew up in Salt Lake City, Utah, where she married her college sweetheart, Don. Since she was a little girl, Heather had the nickname "Flower." As a full-time mother of five, Heather has always been a very active tennis player who loves to hike, bike, ski, and spend time with her adventurous family.

In December 2021, Heather was in a devastating accident that left her as a double leg amputee. Her injury happened in the Murray Costco parking lot, across the street from where her husband works as trauma surgeon at Intermountain Medical Center.

In recovery, Heather now spends time sharing her story, inspiring others, and radiating positivity. She is progressing in her physical journey and getting back to the many activities she loves while enjoying time with her first-born granddaughter.



Trailblazer Awardee

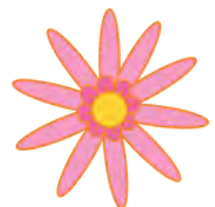
CRYSTAL MAGGELET

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Crystal is the CEO and Chairwoman of FJ Management Inc., a diversified family business that includes the wholly-owned subsidiaries, Maverik and Big West Oil.

Crystal has supported Girls on the Run Utah since our council started in 2007. Not only has Crystal been a Girls on the Run coach, running buddy, and board member, she has helped secure essential financial and in-kind donations through Maverik such as sponsorships, employee volunteers and board members, conference room space, event support, and so much more.

When Crystal isn't serving on advisory boards or giving back to her community through charitable foundations, she enjoys spending time with family and friends, running, skiing, and traveling. She also loves her role as a mother to four children ranging in age from 22 to 27.



Sponsorship Opportunities



FLOWER POWER premier sponsor · \$25,000



PEACE & LOVE matching grant sponsor · \$10,000



GROOVY VW photo booth sponsor · \$6,000



HANG LOOSE opportunity drawing trip sponsor · \$6,000



TOTALLY FAB table sponsor · \$1,600



FAR OUT virtual table sponsor · \$1,600

Over the past 16 years, Girls on the Run Utah has worked tirelessly to strengthen the **MENTAL, PHYSICAL, AND EMOTIONAL HEALTH** of all Utah girls, and we've had so much fun along the way. We hope you join us in continuing our mission of inspiring all girls to be joyful, healthy, and confident.

We need your support to continue serving over 2,000 girls next year with curriculum, program support, healthy snacks, coach training and scholarships. **MORE THAN \$900,000 IN FUNDING** is required to deliver a quality program to all Utah girls who would like to participate, regardless of their family's ability to pay. Over 55% of the girls we serve are from low-income households.

We believe that **EVERY GIRL IS INHERENTLY FULL OF POWER** and potential. By knowing they are the leaders of their lives, these girls will change the world. Join us in ensuring the girls in our shared communities are given the tools they need to grow and truly shine.

Learn more about our mission at girlsontherunutah.org.

Flower Power premier sponsor

\$25,000 - ONE AVAILABLE

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As a premier event sponsor of the evening, your generosity will make the largest impact for our girls.

Sponsorship includes:

- Recognition as the PREMIER sponsor at the event
- 1 VIP table for 8 guests each with preferred placement
- Throwback cocktail party
- 2 bottles of champagne or sparkling beverage for your table
- On-screen and verbal recognition during the program
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 15,000
- 25 race entries for our fall 5K celebration on November 18, 2023



Peace & Love matching grant sponsor

\$10,000 · TWO AVAILABLE (1 SOLD)

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Your generous sponsorship will bring joy to our girls as you help us double the amount of funds raised for our program.

Sponsorship includes:

- Recognition as the MATCHING GRANT sponsor at the event
- 1 VIP table for 8 guests with preferred placement
- Throwback cocktail party
- 2 bottles of champagne or sparking beverage for your table
- On-screen and verbal recognition during the program
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 15,000
- 15 race entries for our fall 5K celebration on November 18, 2023



VW Groovy photo booth sponsor

\$6,000 · ONE AVAILABLE

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Increase your visibility by sponsoring the most fun part of the evening!

Sponsorship includes:

- Recognition as the PHOTO BOOTH sponsor
- 1 VIP table for 8 guests with preferred placement
- Throwback cocktail party
- 2 bottles of champagne or sparking beverage
- On-screen and verbal recognition during the program
- Logo on all photo booth images sent to guests
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 15,000
- 10 race entries for our fall 5K celebration on November 18, 2023



Hang Loose opportunity drawing trip sponsor

\$6,000 · ONE AVAILABLE (SOLD)

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Sponsor the most popular item at the event!

Sponsorship includes:

- Recognition as the OPPORTUNITY DRAWING sponsor
- 1 VIP table for 8 guests with preferred placement
- Throwback cocktail party
- 2 bottles of champagne or sparking beverage
- On-screen and verbal recognition during the program
- Logo on all photo booth images sent to guests
- Logo on event invitation and program
- Logo and company link on the Girls on the Run Utah event website
- Logo on all marketing materials distributed to an audience of nearly 15,000
- 10 race entries for our fall 5K celebration on November 18, 2023



Totally Fab table sponsor

\$1,600 · LIMITED AVAILABILITY

As a table sponsor, your support will provide funding for a team of 8 underserved girls.

Sponsorship includes:

- Recognition as a TABLE sponsor at the event
- 1 table for 8 guests
- Throwback cocktail party
- 1 bottle of champagne or sparkling beverage at your table
- Logo and company link on the Girls on the Run Utah event website
- 5 race entries for our fall 5K celebration on November 18, 2023



Far Out virtual table sponsor

\$1,600 · VIRTUAL SPONSORSHIP

Support our fundraising efforts without attending the party in person.

Sponsorship includes:

- Recognition as a VIRTUAL TABLE sponsor at the event
- Access to view and bid during the online silent auction
- Link to the event's live stream
- Logo and company link on the Girls on the Run Utah event website
- 5 race entries for our fall 5K celebration on November 18, 2023





Be a Sneaker Soirée Sponsor!

Together we can create a world where every girl knows her limitless potential and is free to boldly pursue her dreams.

If you're interested in being an event sponsor, please contact allison@girlsontherunutah.org or (801) 598-8852.

GIRLSONTHERUNUTAH.ORG/SOIREE