

SPONSORSHIP OPPORTUNITIES



WHO WE ARE

We Inspire:

We inspire girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

We Envision:

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We Honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



We take pride in our progress:

- Celebrating 20 Years with over 3,800 girls served in the Chippewa Valley
- Girls on the Run covers 6 counties in west Wisconsin
- We operate at 12-20 schools and community centers a year
- We rigorously train over 70 volunteer coaches from across our 6 counties
- We partner with area school districts, businesses and universities to provide high-quality experiences for our community

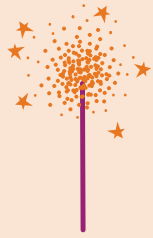


GIRLS SAY

"The coaches are so nice and they make sure you get good snacks and that you feel safe and cared for. The activities are fun and you feel so proud of yourself when you finish the 5K!"

SPONSORSHIP PACKAGES

Superstar Season Sponsor — \$3,000



Superstar Season Sponsors help make the celebratory 5K possible for hundreds of girls, their coaches, and running buddies—igniting their confidence as they cross the finish line, achieving their goals!

- Logo on GOTR Chippewa Valley website, marketing materials, and t-shirts
- Corporate banner attached to our inflatable 5K archway/yard signs/booth at 5K event (sponsor provided)
- 8 complimentary 5K registrations
- Insert in 5K event bags (sponsor provided)
- Verbal recognition at 5K event and social media shout outs



Courageous Coach Sponsor — \$1,500

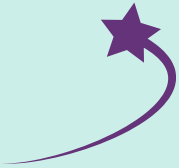


Courageous Coach Sponsors help provide our volunteer coaches with the valuable training and program materials they must have to create the ideal Girls on the Run experience!

- Logo on GOTR Chippewa Valley website, marketing materials, and t-shirts
- Corporate banner attached to our 5K starting gateway/yard signs/booth at 5K event (sponsor provided)
- 5 complimentary 5K registrations
- Insert in 5K event bags (sponsor provided)
- Verbal recognition at 5K event and social media shout outs



Limitless Potential Sponsor — \$500



Limitless Potential Sponsors help provide full scholarships to 3 girls. Every season we provide full or partial scholarships to 24% of our participants. These girls will have the opportunity to participate thanks to your support. You will have the opportunity to cheer them on at the celebratory 5K and witness them achieve their goals as they cross the finish line!

- Logo on GOTR Chippewa Valley website, marketing materials
- Listed on t-shirts
- Company logo on sponsor signage at our 5K event
- 3 complimentary 5K registrations
- Insert in 5K event bags (sponsor provided)
- Social media shout out



Girl Power Sponsor — \$250



Girl Power Sponsors help provide healthy snacks for one team of girls for the season. It is important that the girls stay hydrated and have healthy snacks before each session as they train for a 5K.

- Logo on GOTR Chippewa Valley website
- Social media shout out



Create Your Own Impact

Support your community by making a gift in any dollar amount, donating a gift basket, gift cards or raffle items. In-kind donations are gratefully accepted, and help us further our mission!

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident! I want to help create a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run Chippewa Valley is very much appreciated. All proceeds help to provide life-changing experiences for girls in west Wisconsin.

Please select a sponsorship level:

Season Sponsor

Superstar Season Sponsor (\$3,000) ☐

Courageous Coach (\$1,500) ☐

Limitless Potential Sponsor (\$500) ☐

Girl Power Sponsor (\$250) ☐

Other _____

Please complete this form and return to:

Girls on the Run Chippewa Valley

131 South Barstow Street

Suite 202

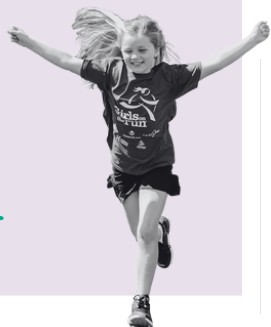
Eau Claire, WI 54701

By Email: rose.dolan-neill@girlsontherun.org

Or go to our website: gotrchippewavalley.org

Please make checks payable to: *Girls on the Run Chippewa Valley*. Email your logos to rose.dolan-neill@girlsontherun.org

85% of girls improved their confidence, caring, competence, character and connection to others.



"Girls on the Run is a fun activity to do and it helps build your endurance. You make a lot of new friends in it." -Clara, Chippewa Falls

97% of girls learned critical life skills they can use at home, school and with friends.



GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

We connect with our community in schools and community centers in 6 counties in west Wisconsin: Buffalo, Chippewa, Dunn, Eau Claire, Pepin, and Trempealeau.

Your Race, Your Pace
"No matter how long it takes or how hard something is, as long as you finish, it is an accomplishment."
-Ava, Eau Claire