

SPONSORSHIP OPPORTUNITIES



WHO WE ARE



We Inspire:

We inspire girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

We Envision:

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We Honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



We take pride in our progress:

- Celebrating 20 Years with over 4,200 girls served in western Wisconsin
- We operate at over 20 schools and community centers
- We rigorously train over 100 volunteer coaches from across western Wisconsin
- We partner with area school districts, businesses and universities to provide high-quality experiences for our community



GIRLS SAY

"The coaches are so nice and they make sure you get good snacks and that you feel safe and cared for. The activities are fun and you feel so proud of yourself when you finish the 5K!"

SPONSORSHIP PACKAGES

21st Anniversary Sponsor — \$2,100

GOTR Chippewa Valley is 21 years old in 2027! Anniversary Sponsors see the value in our programming. Year after year, we serve hundreds of girls in western Wisconsin, helping them to recognize their strengths, find connectedness with their community, gain leadership skills and stand up for themselves and others. Here's to 21 more years!

- Logo on GOTR Chippewa Valley website, marketing materials, and t-shirts
- Corporate banner attached to our Spring 5K starting gateway/yard signs/booth at 5K event (sponsor provided)
- 8 complimentary Spring 5K registrations & inserts in our Spring 5K event bags (sponsor provided)
- GOTR for Grown Ups team building experience for your work team or group of friends. There are 5 different themes to choose from: Discover Your Star Power, Welcoming and Working with Emotions, I Can! Power, Let Your Heart Speak, & Pressing Pause. You provide the space and fill it with people, we provide the program materials and knowledgeable coaches.
- Verbal recognition at Spring 5K event and social media shout outs

Superstar Sponsor — \$1,500

Superstar Sponsors help make the celebratory Spring 5K possible for hundreds of girls, their coaches, and 5K buddies—igniting their confidence as they cross the finish line, achieving their goals!

- Logo on GOTR Chippewa Valley website, marketing materials, and t-shirts
- Corporate banner attached to our Spring 5K starting gateway/yard signs/booth at 5K event (sponsor provided)
- 6 complimentary Spring 5K registrations
- Insert in Spring 5K event bags (sponsor provided)
- Verbal recognition at Spring 5K event and social media shout outs

Courageous Coach Sponsor — \$750

Courageous Coach Sponsors help provide our volunteer coaches with the valuable training and program materials they must have to create the ideal Girls on the Run experience!

- Logo on GOTR Chippewa Valley website, marketing materials, and t-shirts
- Corporate banner attached to our 5K starting gateway/yard signs/booth at 5K event (sponsor provided)
- 4 complimentary Spring 5K registrations
- Insert in Spring 5K event bags (sponsor provided)
- Verbal recognition at Spring 5K event and social media shout outs

Limitless Potential Sponsor — \$500

Limitless Potential Sponsors help provide full scholarships to 3 girls. Every season we provide full or partial scholarships to over 33% of our participants. These girls will have the opportunity to participate thanks to your support.

- Logo on GOTR Chippewa Valley website, marketing materials
- Business listed on t-shirts
- 2 complimentary Spring 5K registrations & company logo on sponsor signage at our 5K event
- Insert in Spring 5K event bags (sponsor provided)
- Social media shout out

Girl Power Sponsor — \$250

Girl Power Sponsors help provide healthy snacks for one team of girls for the season. It is important that the girls stay hydrated and have healthy snacks before each session as they train for a 5K.

- Logo on GOTR Chippewa Valley website
- Social media shout out

Create Your Own Impact

Support your community by making a gift in any dollar amount, donating a gift basket, gift cards or raffle items. In-kind donations are gratefully accepted, and help us further our mission!

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident! I want to help create a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____

City: _____

State: _____

Zip Code: _____

Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run Chippewa Valley is very much appreciated. All proceeds help to provide life-changing experiences for girls in western Wisconsin.

Please select a sponsorship level:

21st Anniversary Sponsor \$2,100

Superstar Sponsor \$1,500

Courageous Coach \$750

Limitless Potential Sponsor \$500

Girl Power Sponsor \$250

Other

☐
☐
☐
☐
☐

Please complete this form and return to:

Girls on the Run Chippewa Valley

PO Box 12

Eau Claire, WI 54702



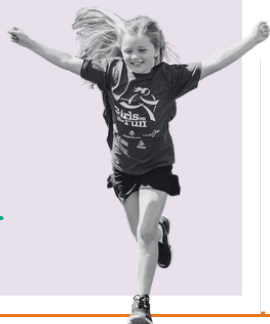
Or scan here to pay on our website

Or go to: gotrchippewavalley.org

By Email: rose.dolan-neill@girlsontherun.org

Please make checks payable to: *Girls on the Run Chippewa Valley*. Email your logos to rose.dolan-neill@girlsontherun.org

85% of girls improved their confidence, caring, competence, character and connection to others.



"Girls on the Run is a fun activity to do and it helps build your endurance. You make a lot of new friends in it. "
-Clara, Chippewa Falls

97% of girls learned critical life skills they can use at home, school and with friends.



GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

We connect with our community in schools, parks and community centers. Bring GOTR to your community and watch confidence levels rise for girls in your community.

Your Race, Your Pace
"No matter how long it takes or how hard something is, as long as you finish, it is an accomplishment."
-Ava, Eau Claire