

Girls on the Run Chippewa Valley Annual Report





At Girls on the Run
Chippewa Valley, we
empower girls to
build confidence and
activate their
limitless potential.





DEAR FRIENDS,



When a Girls on the Run participant crosses the 5K finish line, she confidently raises her arms, takes a deep breath, and celebrates the accomplishment with her team, family members, and friends. As we reflect on the last year, this experience aptly describes how we feel at Girls on the Run Chippewa Valley. With your support, we reached some significant milestones during our own path to the finish line in our 2024-2025 season!



Since our founding in 2006, we have empowered over 3,800 girls to confidently cross the 5K finish line and taught them life skills to serve them well beyond the finish line. This year, we introduced a new research-based curriculum intentionally designed to meet the needs of today's girls. The innovative curriculum helps girls build the confidence to be themselves through meaningful and engaging lessons and activities that keep them moving.



As a council, we confidently built partnerships, sustained sites at area schools, and grew our participant numbers by 20%.

We take pride in celebrating our past accomplishments with you and we are excited about the year ahead. Thank you for your investment in our work!

WARMLY,

Rose Dolan-Neill

Executive Director



Uplifting and Inspiring Girls

OUR MISSION

We inspire girls to be joyful, healthy, and confident using a fun, experience-based curriculum which creatively integrates running.

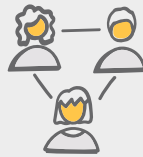
OUR VISION

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our Core Values



Recognize our power and responsibility to be **intentional in our decision-making**



Embrace our differences and find strength in our **connectedness**



Express joy, optimism, and gratitude through **our words, thoughts, and actions**



Lead with an open heart and **assume positive intent**



Nurture our **physical, emotional, and spiritual health**



Stand up for **ourselves and others**



Girls on the Run taught me the importance of running my own race at my own pace because other people's stories are not my story. The program boosted my self-confidence. The skills I learned carried me through middle and high school, which are really tough times in girls' lives. Now, as a coach, I share that wisdom with girls and boost their self-confidence as they go through life.

— Breanna
GOTR Alum and Coach



2005



2024



Girls on the Run opened doors I never knew existed and provided a space where I could truly be myself without the fear of making mistakes. It became a safe haven where I could learn, grow, and try new things without judgment.

— Avery
GOTR Alum and Coach

We are ready. We are set. Let's go.

As we look toward the next season, we are excited to continue our mission to build confidence, inspire joy in movement, and nurture emotional health in girls.



342 UNSTOPPABLE GIRLS



73

DEDICATED COACHES
AND VOLUNTEERS



13

WELCOMING
SITES



\$11,320

IN SCHOLARSHIPS
FOR GIRLS





Our Remarkable Coaches

Every lap, every laugh, every moment
—our volunteer coaches make it
count.

Thanks to their generosity, girls in
west Wisconsin built confidence,
friendships, and lasting memories.

Now it's our turn to celebrate them.



Thank you to our coaches!



Over



Katie Albin



Over



Joell Anders

★ 7 SEASONS ★
And Over

Kristin Sandgren
Colleen Kunsman

Megann Hammes-Murray
Jessica Severson

Lea Harel

★ 5 SEASONS ★
And Over

April Mathison
Kristi Kjelstad
Katie Jenks

Emily Hines
Jamie Ceranski

Rebecca Blanchette
Sara Ausman



★ 3 SEASONS ★
And Over

Katherine Waldera
Shelly Reynolds
Jennifer Polacek
Ashley Kohls
Melissa Matthews
Sarah Kleven
Nicole Boie
Bridget Schilling

Jennifer Brown
Elizabeth Dyson
Rachel Woratschka
Bryanna Wald
Caroline Martin
Anna Foiles
Cynthianna Bergman
Lindsay Rudebusch

Kalli Peterson
Kristen Palmer
Abbie Oleson
Caroline Meixner
Becca Knowlinger
Katharine Borreson
Jane Lundquist

★ 1 SEASON ★
And Over

Jennifer Reimer
Jennifer Prochnow
Emily Nicolai
Haley Lockington
Hannah Hawkins
Abbi Williams
Tiffany Turner
Jodie Thunstrom
Ashley Stokely
Holly Powell
Mary Parker
Erin McElhenny
Sarah Koeppen
Marika Kisgen
Megan Jungbluth
Angela Hametis
Kim Gillett
Ashley Giese
Matelyn Farber
Chelsea Danner
Katie Bushman
Angela Barrios
Heidi Jo Hintzman-Wallin

Carley Green
Claire Giese
Emalea Cogdill
Rebecca Carter
Carrie Bowe
Kennedy Wetzel
Stephanie Rohe
Melissa Thompson
Carolyn Shult
Erin Pilgrim
Grace Mikelsons
Melissa Manor
Julie Knolmayer
Adrianne Kerr
Katie Johnson
Corey Gundert
Holly Gillett
Gina Galeazzi
Kate Edenborg
Maija Crothers
Cheyenne Braker
Carissa Apland

Andrea Benedict
Kelsey Adams
Hannah Hoberg
Amy Eidahl
Sinead Dolan-Neill
Bryn Turzinski
Amanda Tschernach
Mary Thao
Margaret Seefeldt
Kailey Persons
Tara McGuire
Sarah Larson
Heidii Kleinsmith
Kylee Kallstrom
Kaila Anne Hauglie
Amanda Griffin
Nicolet Gilbertson
Ashley Fawley
Alison Dubiel
Camber Clusen
Erica Bodden
Britany Anderson



Thank You!

Local Sponsors & Grantors

Their investments made it possible for over 340 girls to activate their limitless potential in west Wisconsin. With them by our side, more girls are confidently and boldly pursuing their dreams.

Superstar Season Sponsors



Courageous Coach Sponsors



Ambient Inks



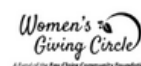
Limitless Potential Sponsors



Girl Power Sponsors



Generous Grantors





Thank You, Partners!

National Partners, corporations, foundations,
and donors propel our mission forward.



National Partners



Gamma Phi Beta
TRUE AND CONSTANT



Corporate Partners



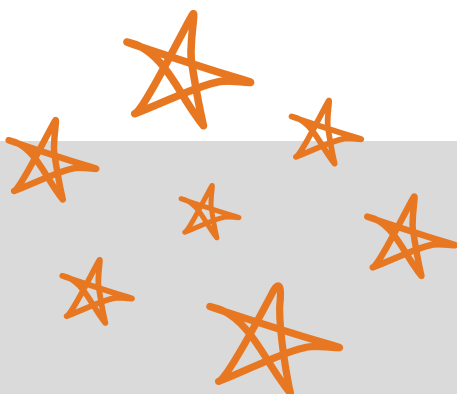
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Talking Rain®
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Foundation Partners

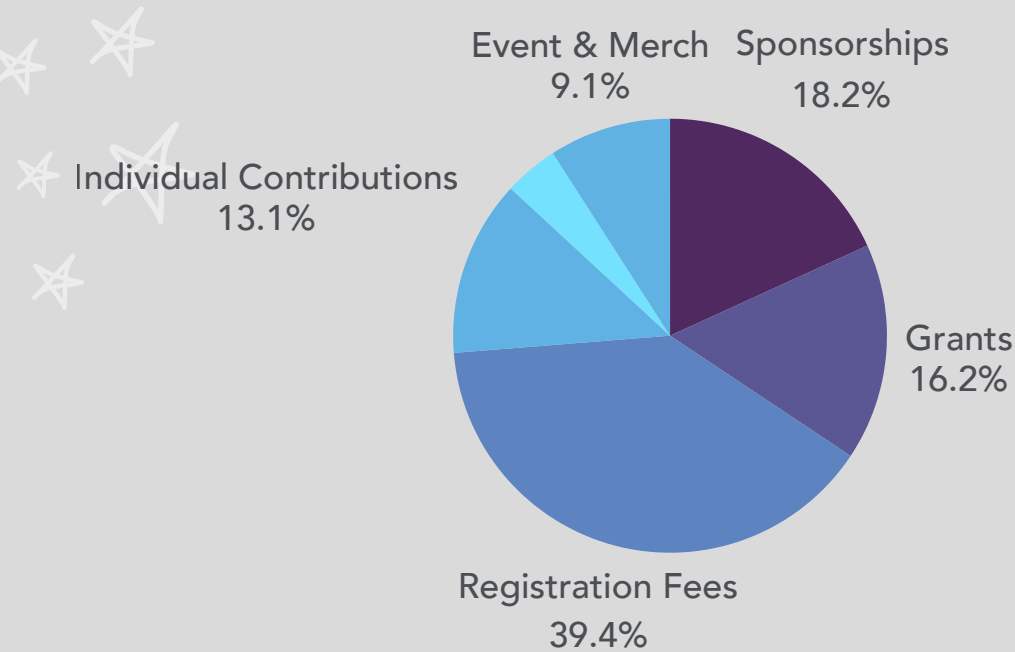


Bill and Sharon Allen
Family Foundation

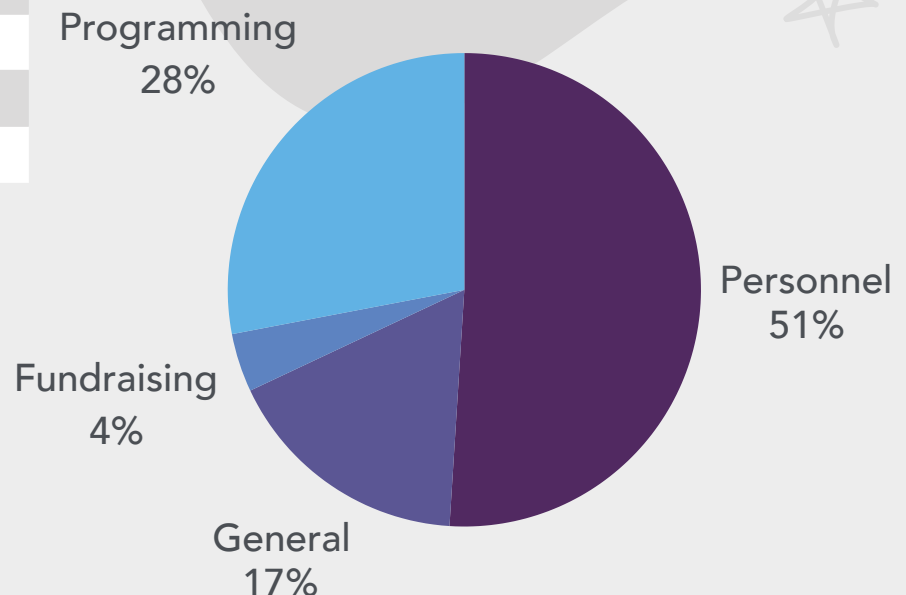


Financials

Support, Revenue and Other Income	Total
Sponsorships	\$21,250
Grants	\$18,965
Registration Fees	\$46,113
Individual & Corporate Contributions	\$15,667
In-Kind Donations	\$4,133
Event & Merchandise Revenue	\$10,975
	\$117,103



Expenses	Total
Personnel	\$55,579
General and Administrative	\$18,508
Fundraising Costs	\$3,941
Program Expenses	\$30,355
	\$108,383



Board of Directors



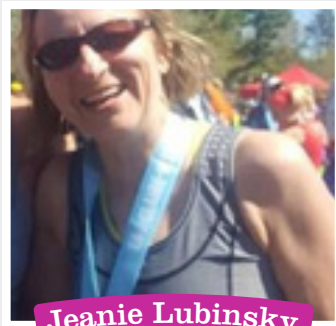
Shelly Reynolds

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GOTR Head Coach



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Xcel Energy



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Clinic



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Dunn County



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Editor



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Bakke Normann, S.C.



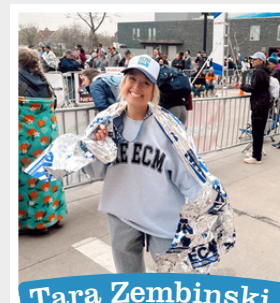
Kelly Stanley

Retired, Eau Claire Area
School District



Katie Albin

Eau Claire Area School
District



Tara Zembinski

Mayo Clinic



My daughter Amari realized her abilities to not only run but to speak up and use her voice. She'd be so happy for practice and eager to learn how to inspire and believe in herself. I'm truly grateful for her coaches and team. Girls on the Run helped her dream big and achieve many goals.

— Ashley
Parent of GOTR Alum

Girls on the Run came into my life when I was struggling with anxiety. It provided exactly what I needed: a safe space to express myself, build confidence and develop resilience. The support and camaraderie I found with my coaches and teammates were invaluable. The lessons I learned – teamwork, perseverance, and self-worth – have stayed with me through high school.

— Marris
GOTR Alum





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WWW.GOTRCHIPPEWAVALLEY.ORG

