

Sponsorship Opportunities

2025



Girls on the Run®
Western MA

Thursday, October 9, 2025
5:30 – 8:00 PM
Springfield Country Club



Grab your favorite sneakers and join us for an evening
of fun, inspiration and impact!

\$5,000

- Premier recognition on event materials, including invites, event and auction website, event signage, and ad in event program
- Speaking opportunity at the Soiree
- Recognition as the Presenting Sponsor in our newsletter, on GOTR social media platforms, and in media release.
- Spotlight article in newsletter highlighting your organization
- Reserved table for 10 guests
- Logo on GOTRWMA program t-shirt for the year and recognition at the 5K events

\$2,500

- Logo on event materials, including the event and auction website, event signage, and ad in event program
- Verbal recognition at the event
- Recognition as a sponsor in our newsletter, on GOTR social media platforms, and in media release.
- 6 Soirée tickets and tabletop signage
- Name on GOTR WMA program t-shirt for the year

\$1,000

- Logo on event materials, including the event and auction website and event signage
- Verbal recognition at the event
- Recognition as a sponsor in our newsletter and GOTR social media platforms
- 4 Soirée tickets and tabletop signage
- Name on GOTR WMA program t-shirt for one season

\$500

- Company name on event materials, including event and auction website and signage
- Verbal recognition at the event
- Recognition as a sponsor in our newsletter and GOTR social media platforms
- 2 Soiree tickets and table-top signage





With your support, girls across Western Massachusetts will be inspired to be healthy, joyful and confident, while your company is recognized as a champion for healthy girls, families, and communities.

150 attendees

\$25,000 goal

Tasty bites, silent auction, mission moments

...and more!



Who We Are



Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



2015

council founded



65% of participants

receive financial assistance



2,000

girls served a year

in Berkshire, Franklin, Hampden & Hampshire Counties



Secure your sponsorship today!

Please contact Lisa Queenin, lisa.queenin@girlsontherun.org

